



State Transportation Board Meeting

November 19, 2020



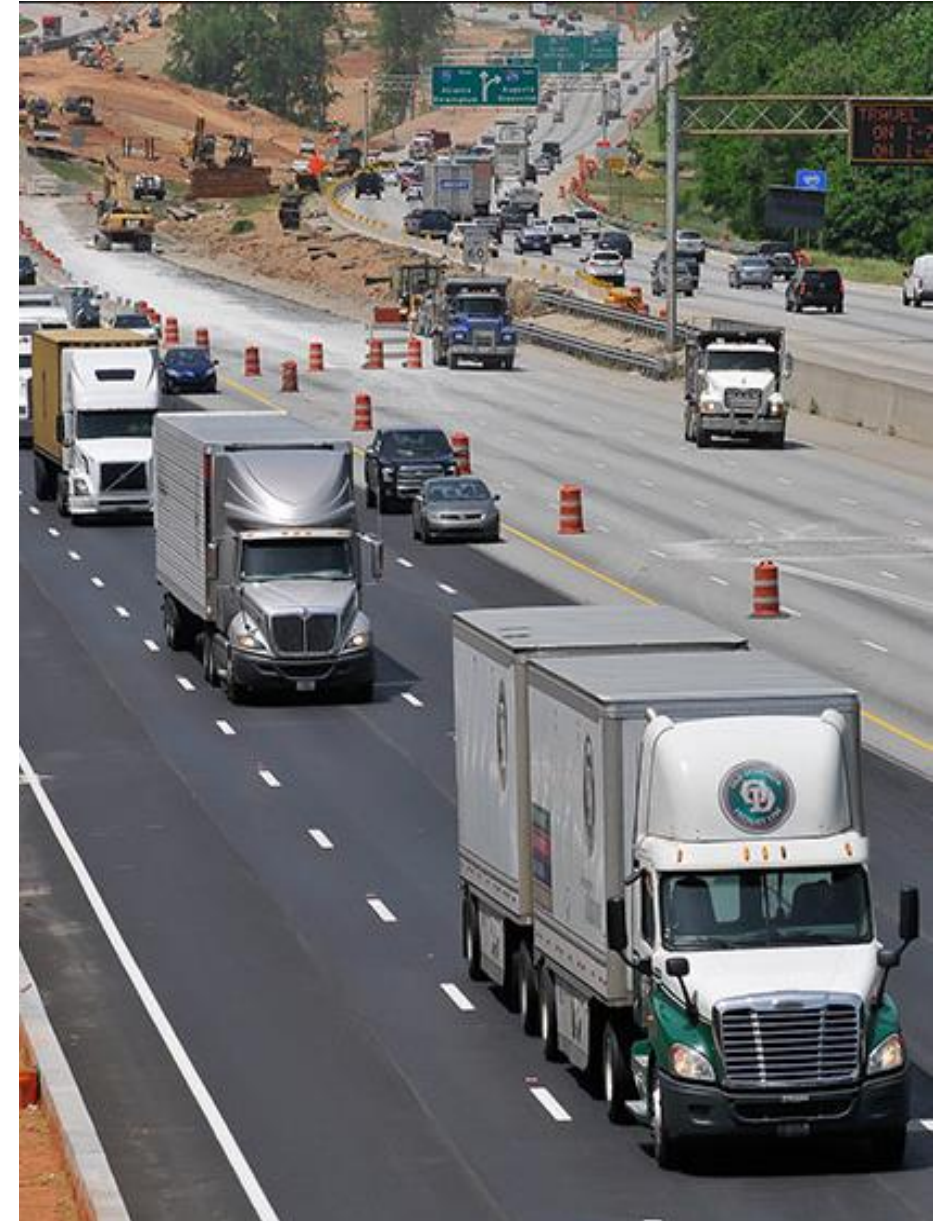
- ☐ Roll Call
- ☐ Invocation
- ☐ Pledge of Allegiance
- ☐ Welcome Remarks
- ☐ Approval of Minutes





December 2020 Letting Report

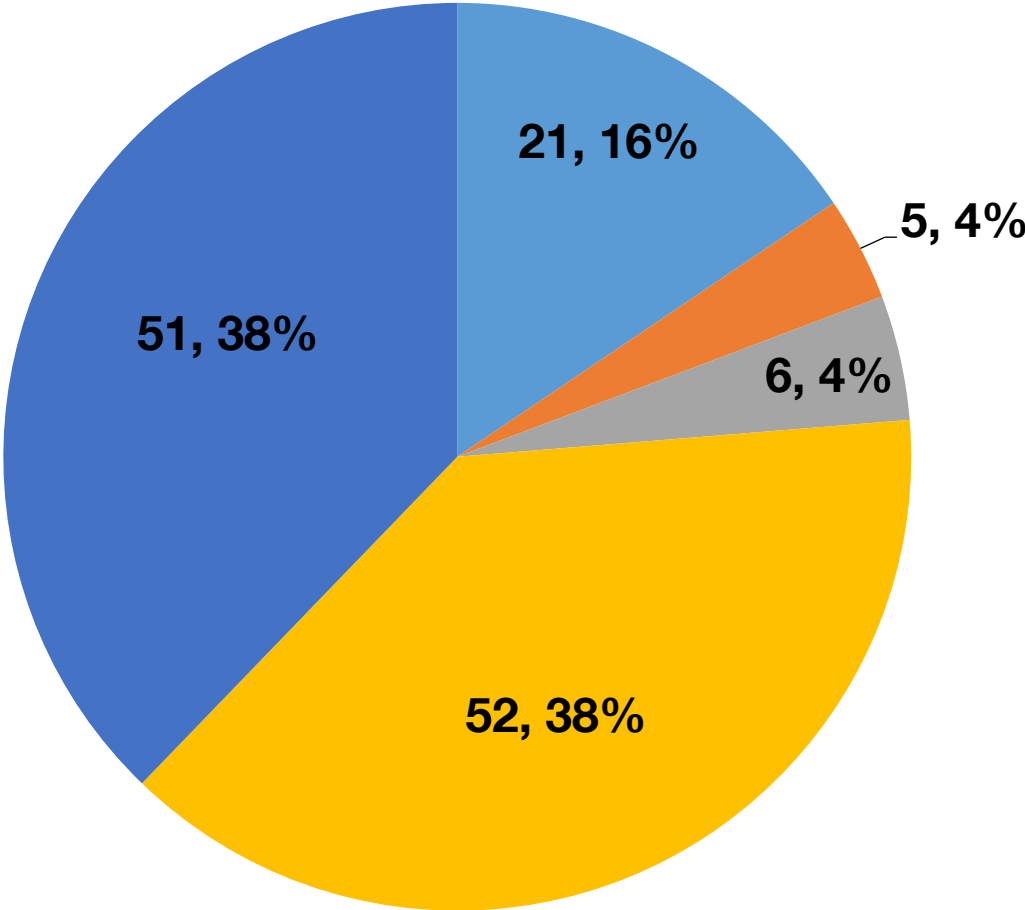
Albert V. Shelby, III
Director of Program Delivery
November 19, 2020



Fiscal Year 2021 Letting Report

Number of Projects Let in FY 2021

(Contractor Low Bid Award Data)



Total = 135

GDOT & Local Lets

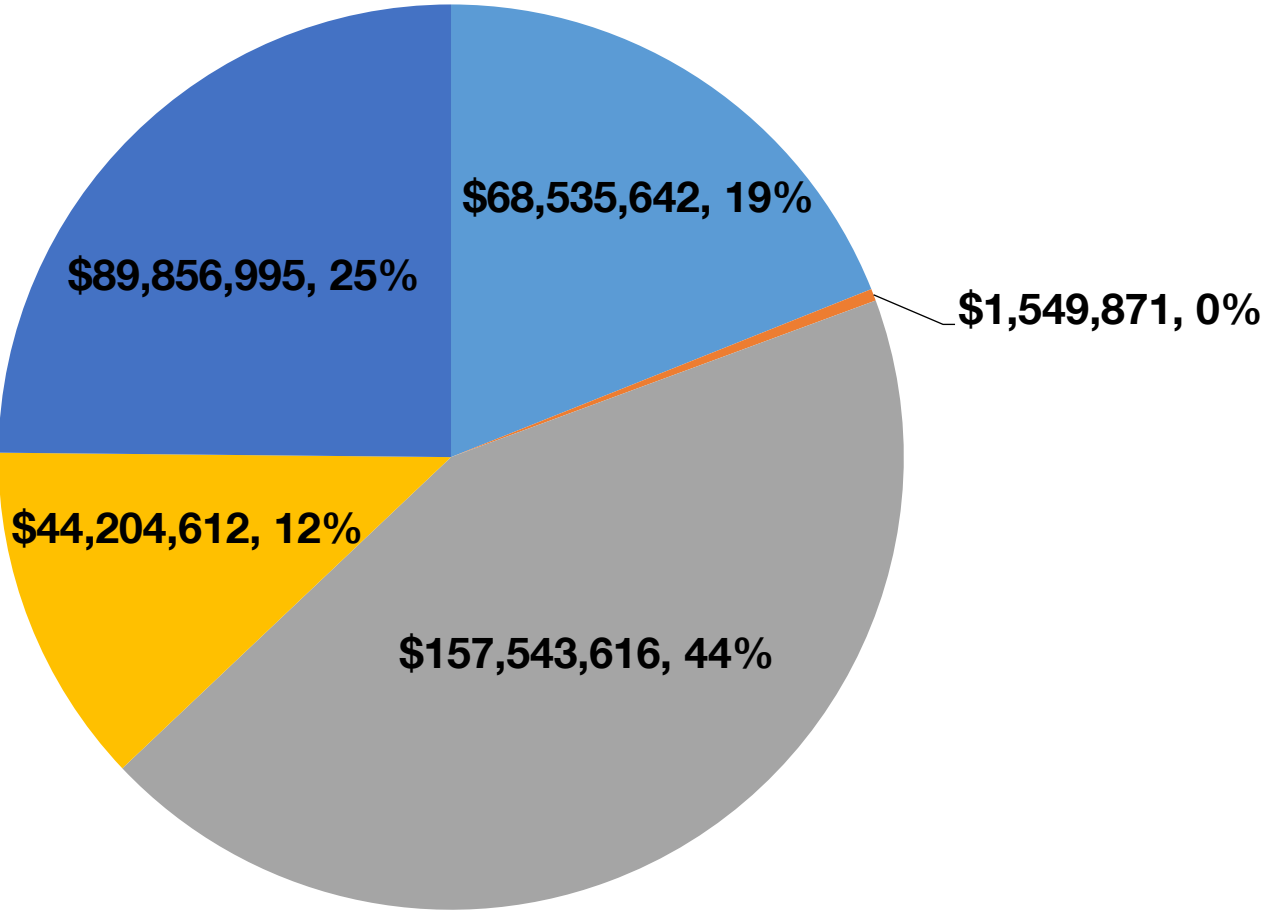


As of October 29, 2020
Source Bidding Administration

Fiscal Year 2021 Letting Report

Dollar Amount of Projects Let in FY 2021

(Contractor Low Bid Award Data)



GDOT & Local Lets

- Roads
- Enhancements
- Maintenance
- Bridges
- Safety

Total = \$366,460,830

As of October 29, 2020
Source Bidding Administration

October 2020 Letting Results

Summary	Presented to GDOT Board (Includes Adjustments)	Low Bid (Awarded to Contractor)	Low Bid w/Adjustments (Total Project Obligation)
GDOT Let (Project Count)	27	25	25
GDOT Let (Dollars)	\$118,920,647	\$72,765,098	\$79,257,823
Local Let	\$1,263,845	NA	NA

*Low Bid Award Amount includes the Deferred and Awarded projects.
Does not include Engineering and Inspection, Utilities, Liquid AC, Incentives, LMIG and Rejected projects.

As of October 29, 2020
Source Bidding Administration

GDOT and Local Let Projects

December 2020 Letting

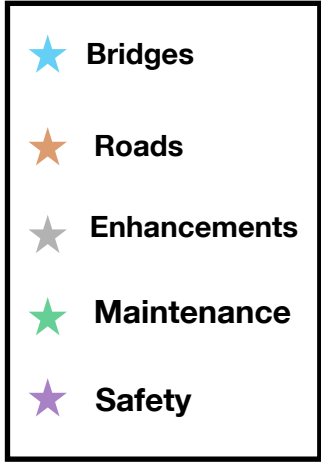
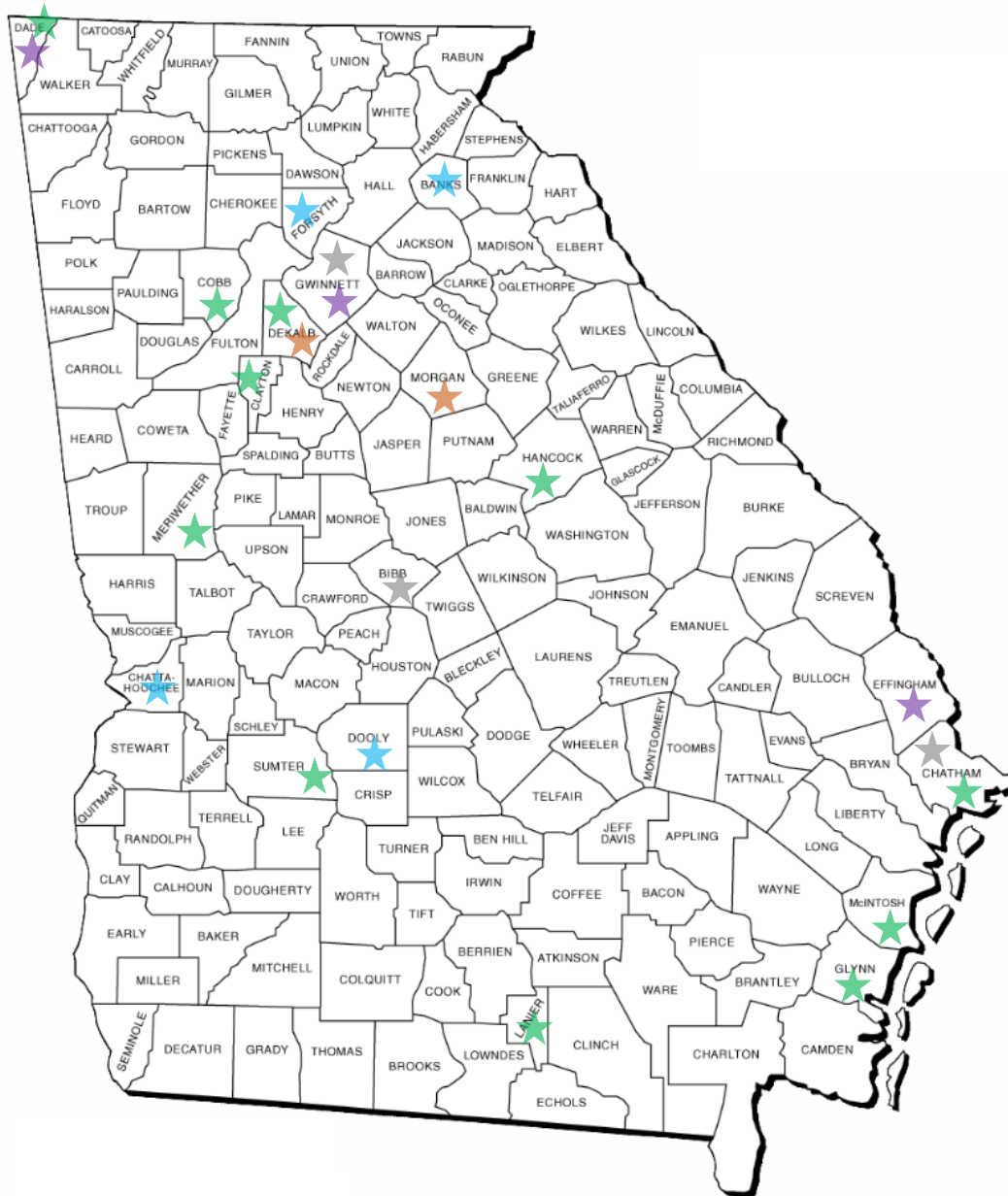
GDOT and Local Let Projects December 2020 Letting

Project ID	Description	Primary County	Primary Work Type	Congressional District	Project Let By	Project Sponsor
M005875	I-516 FROM CS 347/MILDRED ST/HERIOT ST TO W OF CSX #957151K	Chatham	Resurface & Maintenance	001	DOT	GDOT
M006035	I-95 FROM CSX #637581M TO 1 MI N OF CS 565/QUACCO ROAD	Chatham	Pavement Markings	001	DOT	GDOT
M006111	I-95 FROM ALTAMAHA RIVER TO 1.45 MI N OF YOUNGS SWAMP CREEK	McIntosh	Pavement Markings	001	DOT	GDOT
M006112	I-95 FROM 0.61 MI N OF CR 145/DOVER BLUFF RD TO SR 27/US 25	Glynn	Pavement Markings	001	DOT	GDOT
0017389	STATEWIDE ITS DYNAMIC MESSAGE SIGN (DMS) DEPLOYMENT - PH I	Chatham	ITS	001, 011	DOT	GDOT
0013332	SR 22 @ CR 740/FULTON MILL ROAD - HRRR	Bibb	Roundabout	002	DOT	GDOT
0013743	SR 520/US 280 EB & WB @ BAGLEY CREEK 2 MI SE OF CUSSETA	Chattahoochee	Bridges	002	DOT	GDOT
0016825	CR 324/SHILOH ROAD @ MIMS BRANCH	Dooly	Bridges	002	DOT	GDOT
M005907	SR 30/US 280 FROM SR 27 TO 0.27 MI E OF CR 307/FELDER STREET	Sumter	Resurface & Maintenance	002	DOT	GDOT
M005157	SR 85 ALT FROM N OF SR 116/HARRIS TO CSX #638677F/MERIWETHER	Meriwether	Resurface & Maintenance	002, 003	DOT	GDOT
0013335	SR 10 @ SR 236 & LILBURN-STONE MTN RD @ OLD STONE MTN RD	DeKalb	Operational Improvement	004	DOT	GDOT

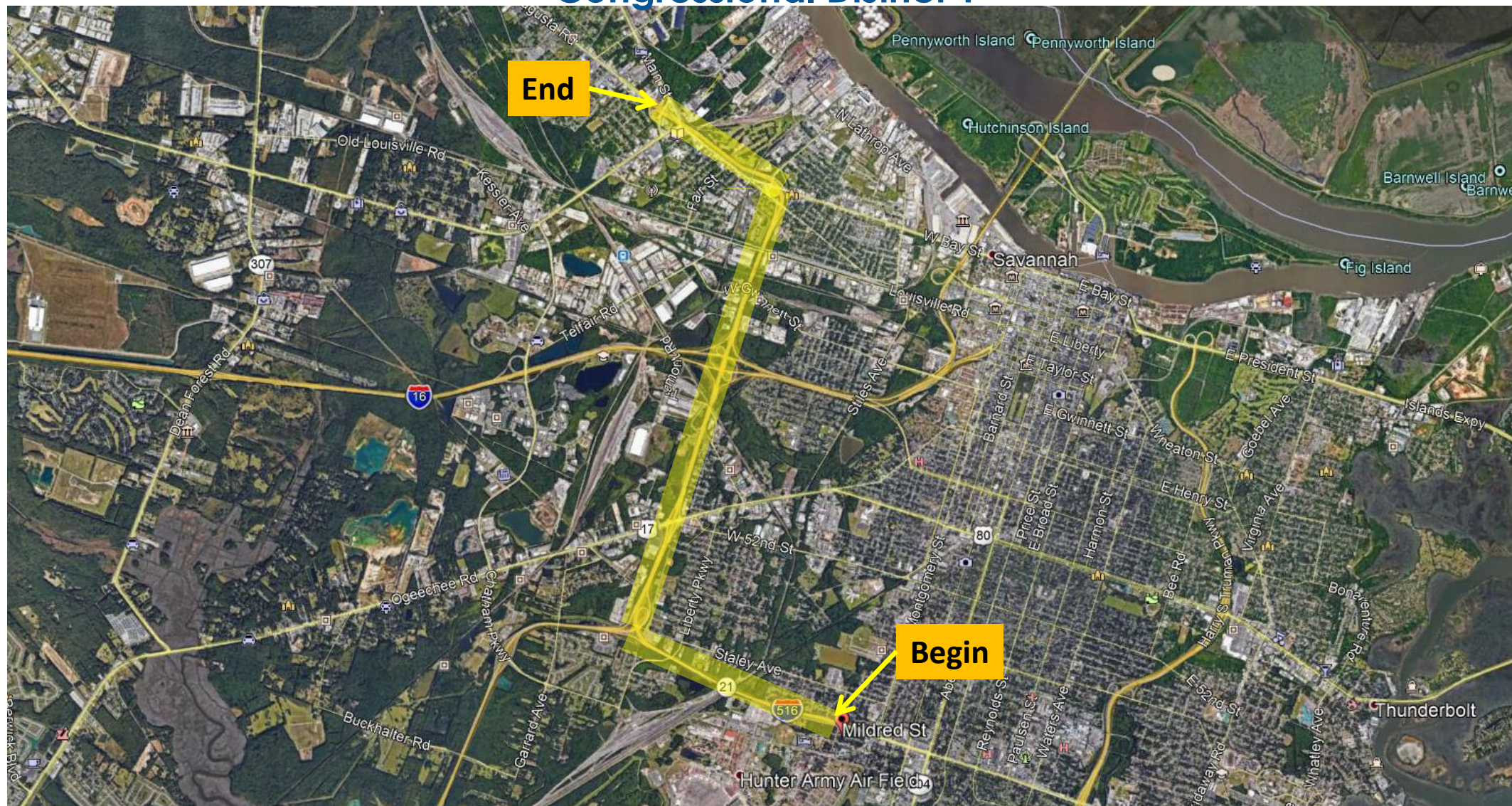
GDOT and Local Let Projects December 2020 Letting

Project ID	Description	Primary County	Primary Work Type	Congressional District	Project Let By	Project Sponsor
M006107	I-85 @ 4 LOC IN DEKALB & FULTON COUNTY - BRIDGE PRESERVATION	DeKalb	Bridges	004, 005, 006	DOT	GDOT
0007526	SR 400 @ MCGINNIS FERRY RD; INC WIDENING & AUXILIARY LANES	Forsyth	Interchange	006, 007	DOT	Forsyth County
0016070	GWINNETT COUNTY ITS ENHANCEMENTS - PHASE II	Gwinnett	ITS	007, 010	LOC	Gwinnett County
0013935	SR 15/US 441 SB @ GROVE CREEK 4.8 MI SE OF HOMER	Banks	Bridges	009	DOT	GDOT
0013614	SR 24/US 441 FM PUTNAM CO LN TO N OF CS 646/PIERCE DAIRY RD	Morgan	Widening	010	DOT	GDOT
M005971	SR 16 FROM PUTNAM COUNTY LINE TO SR 15	Hancock	Resurface & Maintenance	010	DOT	GDOT
M006106	I-75 @ 4 LOCS IN COBB & FULTON COUNTY - BRIDGE PRESERVATION	Cobb	Bridges	011	DOT	GDOT
M005993	SR 3/US 19 FM HENRY COUNTY LINE TO CR 838/BONANZA CHURCH RD	Clayton	Resurface & Maintenance	013	DOT	GDOT
M005642	SR 136 FROM ALABAMA STATE LINE TO SR 58	Dade	Resurface & Maintenance	014	DOT	GDOT

December 2020 Projects Throughout Georgia



I-516 FROM CS 347/MILDRED ST/HERIOT ST TO W OF CSX #957151K Resurfacing Project in Chatham County Congressional District 1



STATEWIDE ITS DYNAMIC MESSAGE SIGN (DMS) DEPLOYMENT - PH I

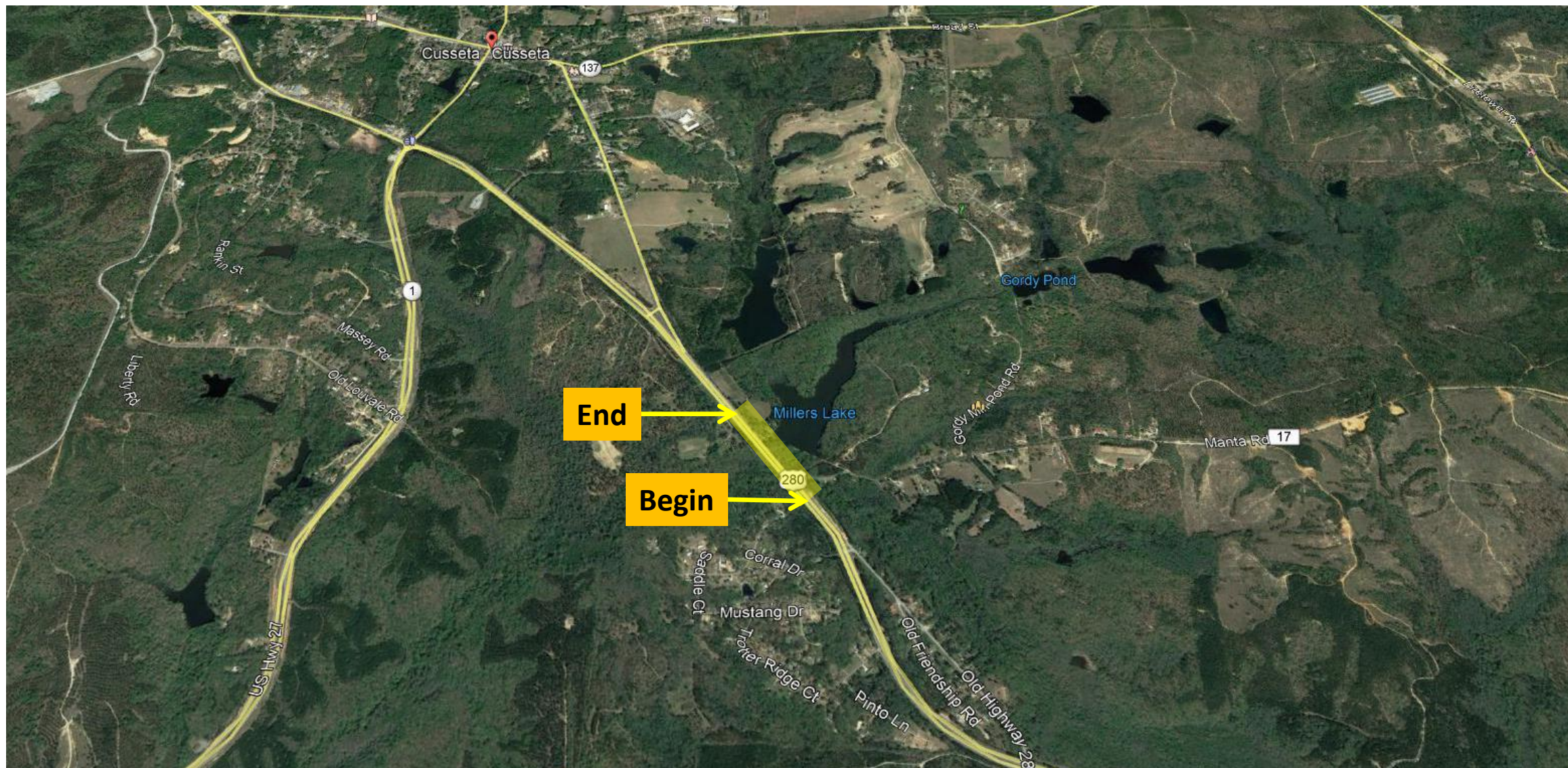
ITS Project in Chatham, Cherokee, and Cobb Counties Congressional District 1 and 11



SR 520/US 280 EB & WB @ BAGLEY CREEK 2 MI SE OF CUSSETA

Bridge Replacement Project in Chattahoochee County

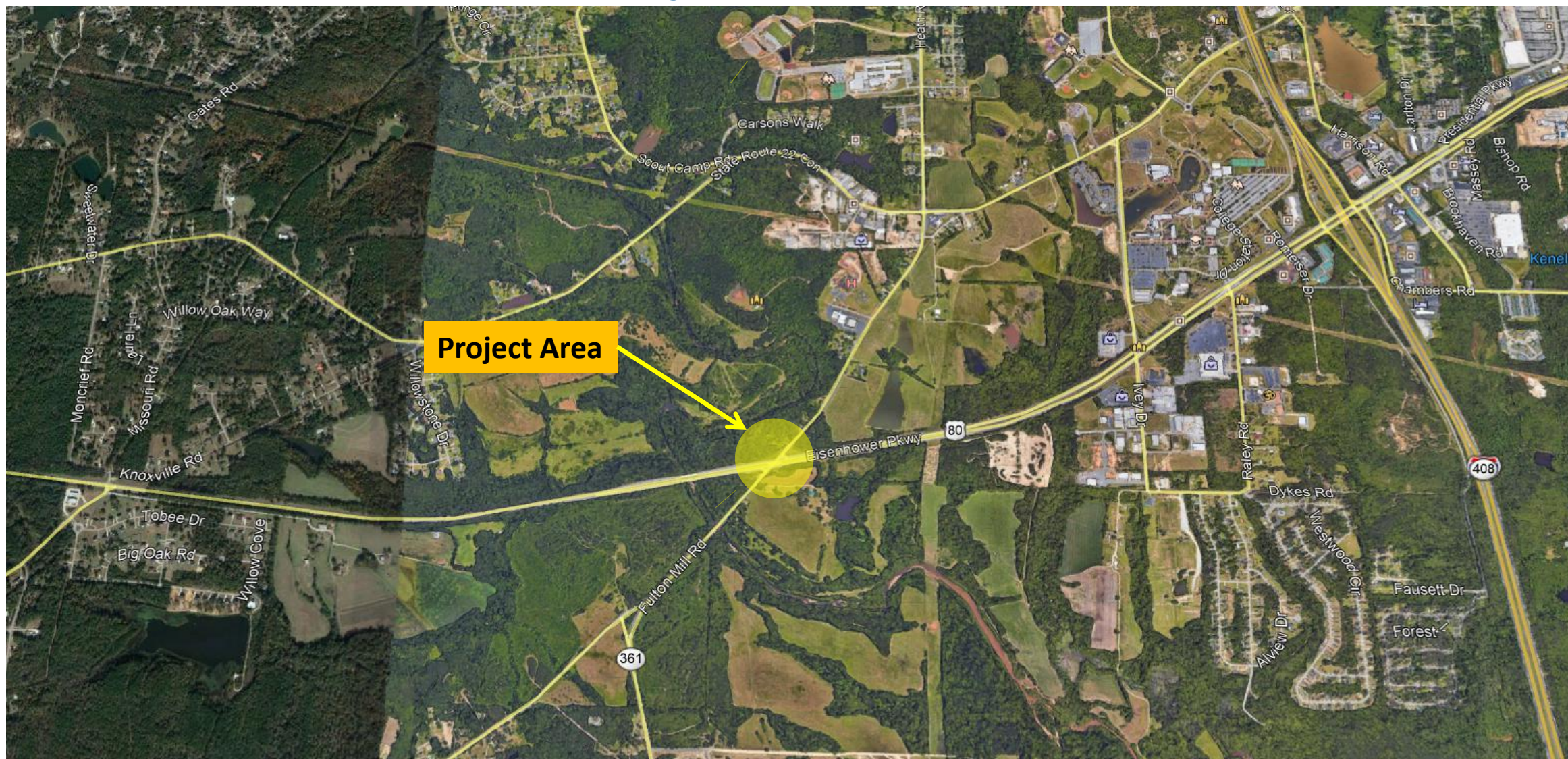
Congressional District 2



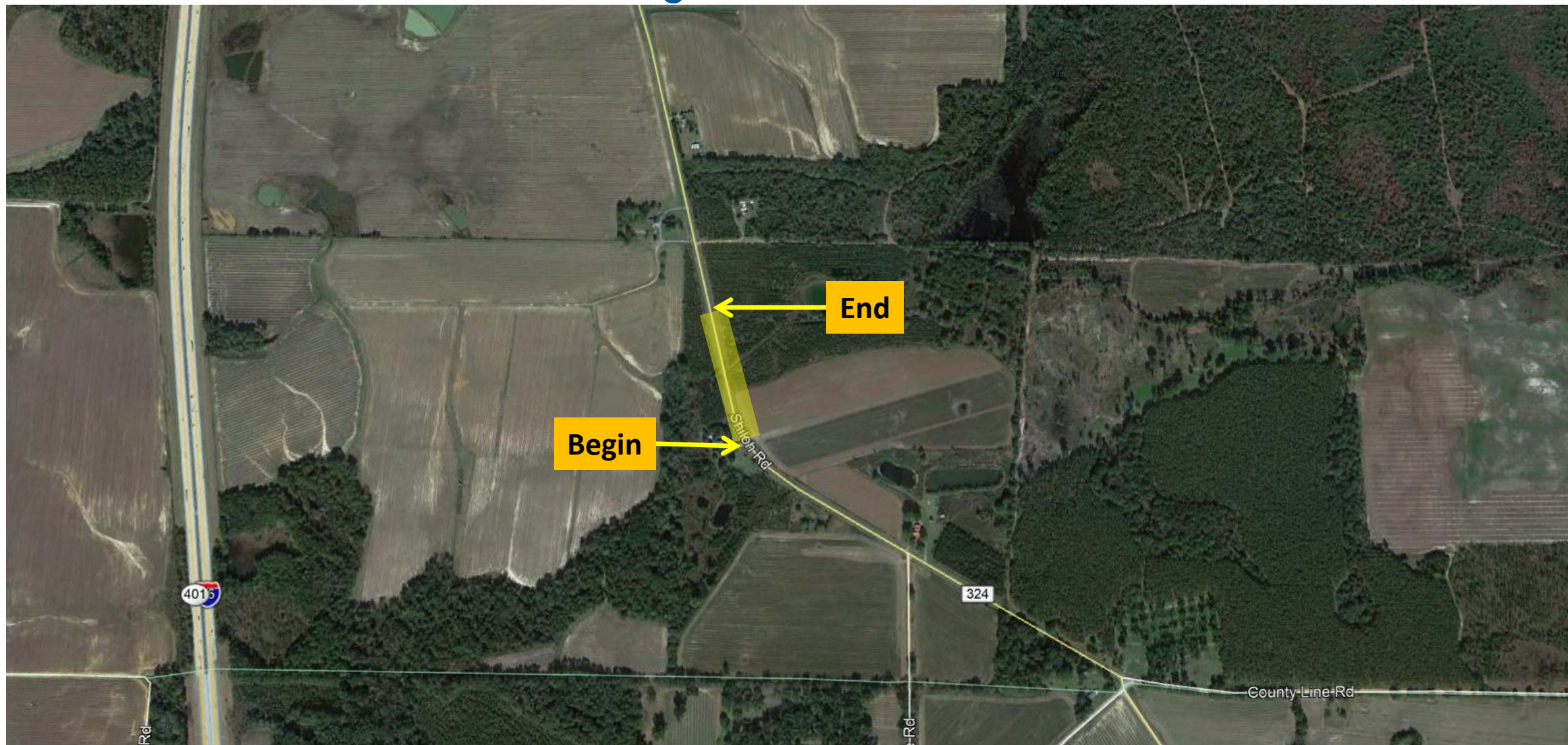
SR 520/US 280 EB & WB @ BAGLEY CREEK 2 MI SE OF CUSSETA Bridge Replacement Project in Chattahoochee County Congressional District 2 (Continued)



SR 22 @ CR 740/FULTON MILL ROAD – HRRR Roundabout Project in Bibb County Congressional District 2



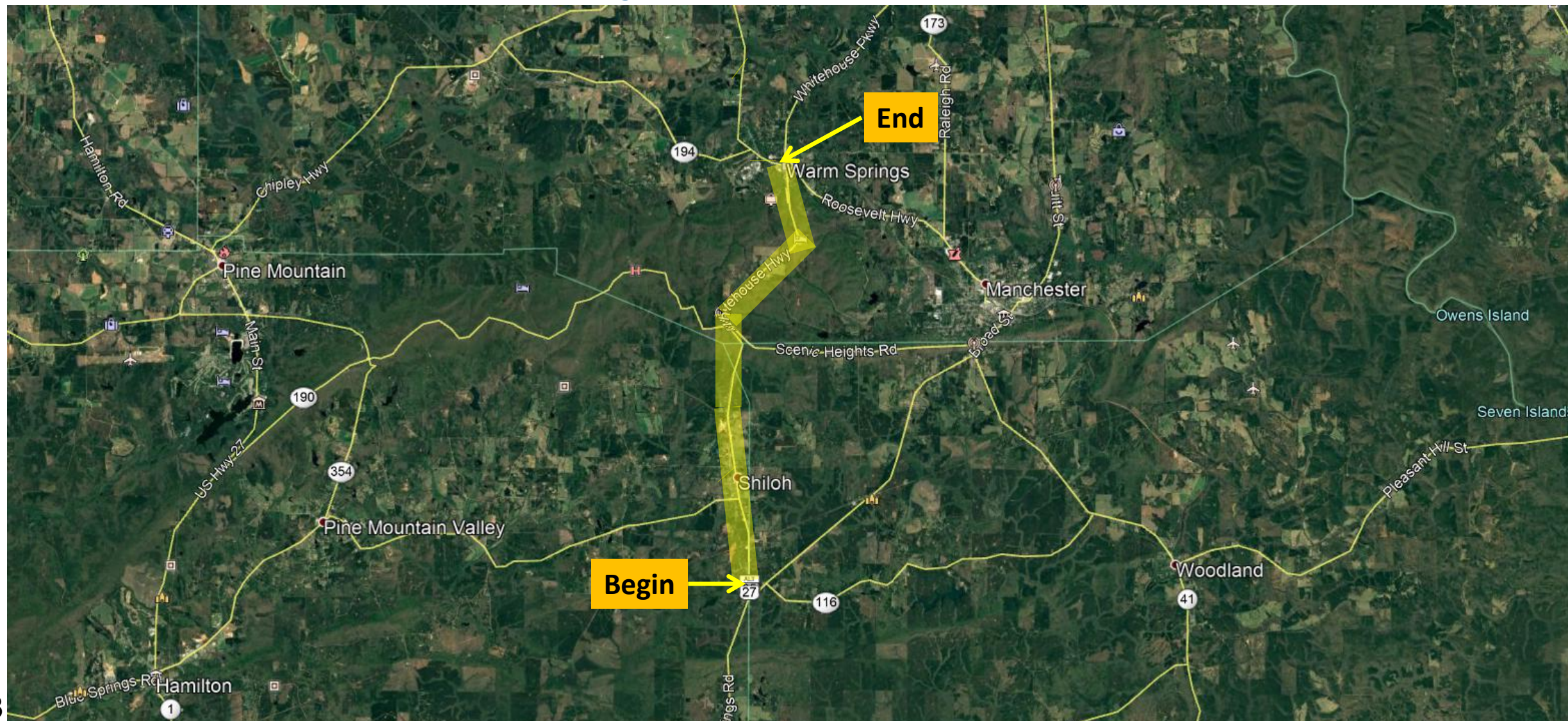
CR 324/SHILOH ROAD @ MIMS BRANCH Bridge Replacement Project in Dooly County Congressional District 2



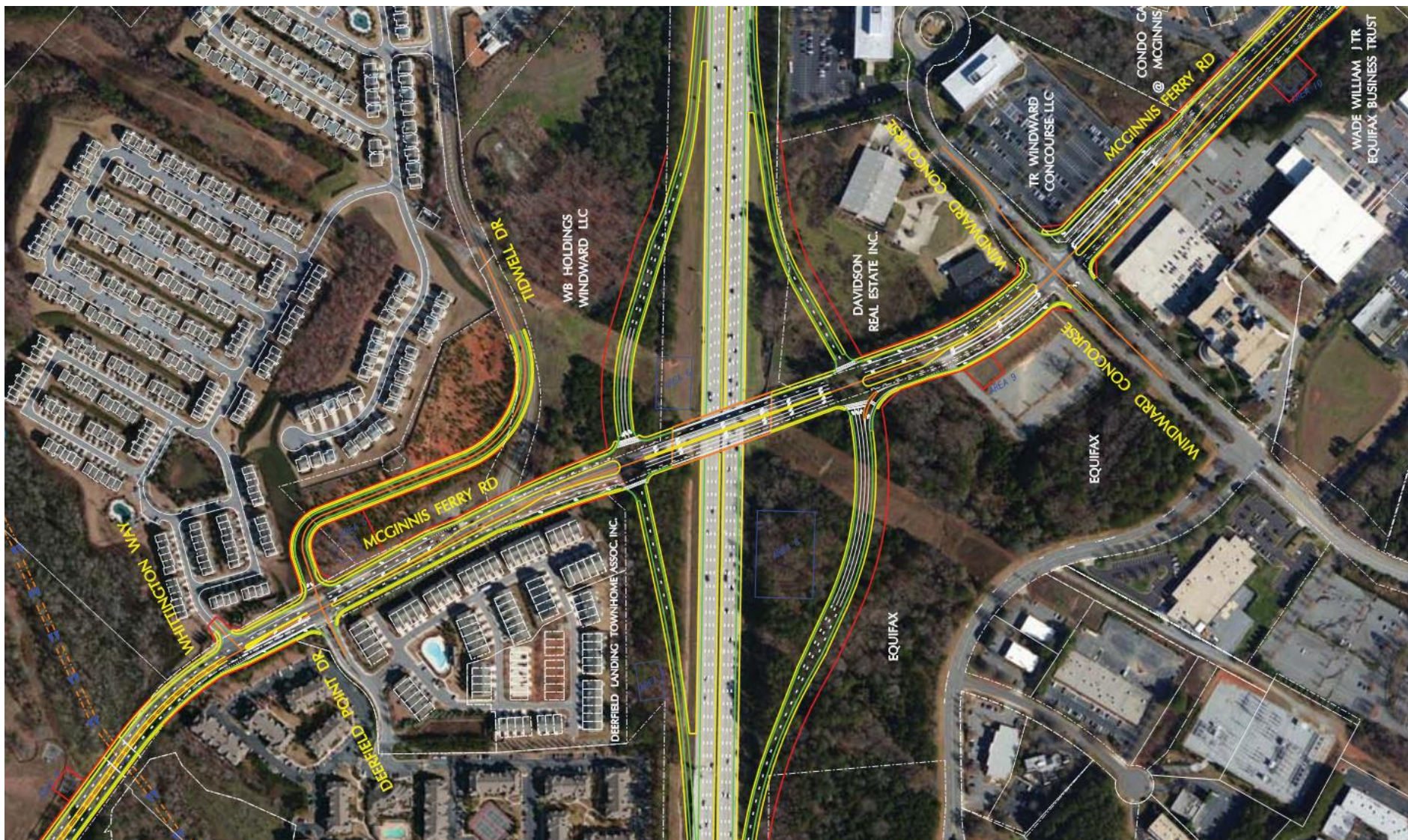
CR 324/SHILOH ROAD @ MIMS BRANCH Bridge Replacement Project in Dooly County Congressional District 2 (Continued)



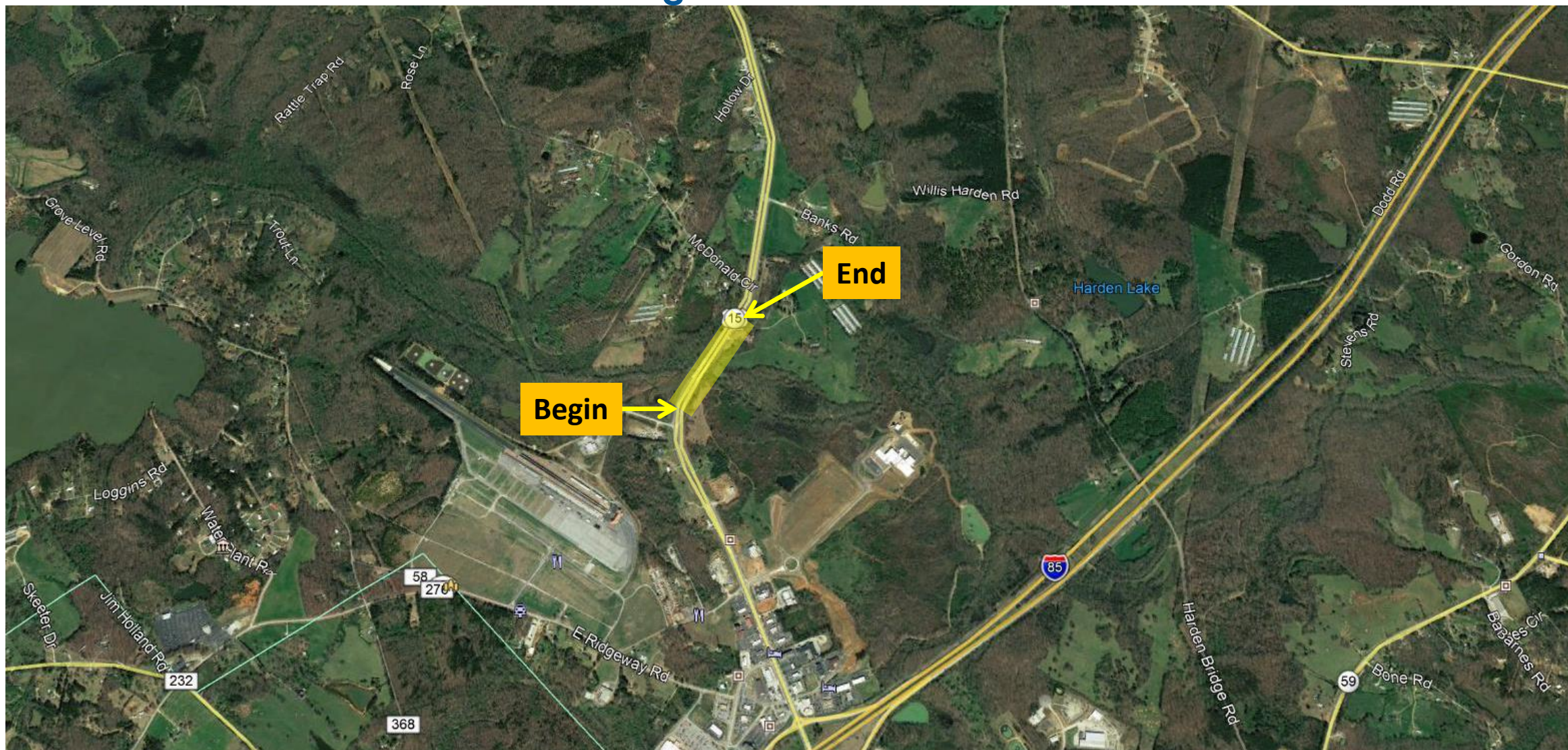
SR 85 ALT FROM N OF SR 116/HARRIS TO CSX #638677F/MERIWETHER Resurfacing Project in Harris, Meriwether, and Talbot Counties Congressional District 2 and 3



SR 400 @ MCGINNIS FERRY RD; INC WIDENING & AUXILIARY LANES New Interchange Project in Forsyth County Congressional Districts 6 and 7



SR 15/US 441 SB @ GROVE CREEK 4.8 MI SE OF HOMER Bridge Replacement Project in Banks County Congressional District 9



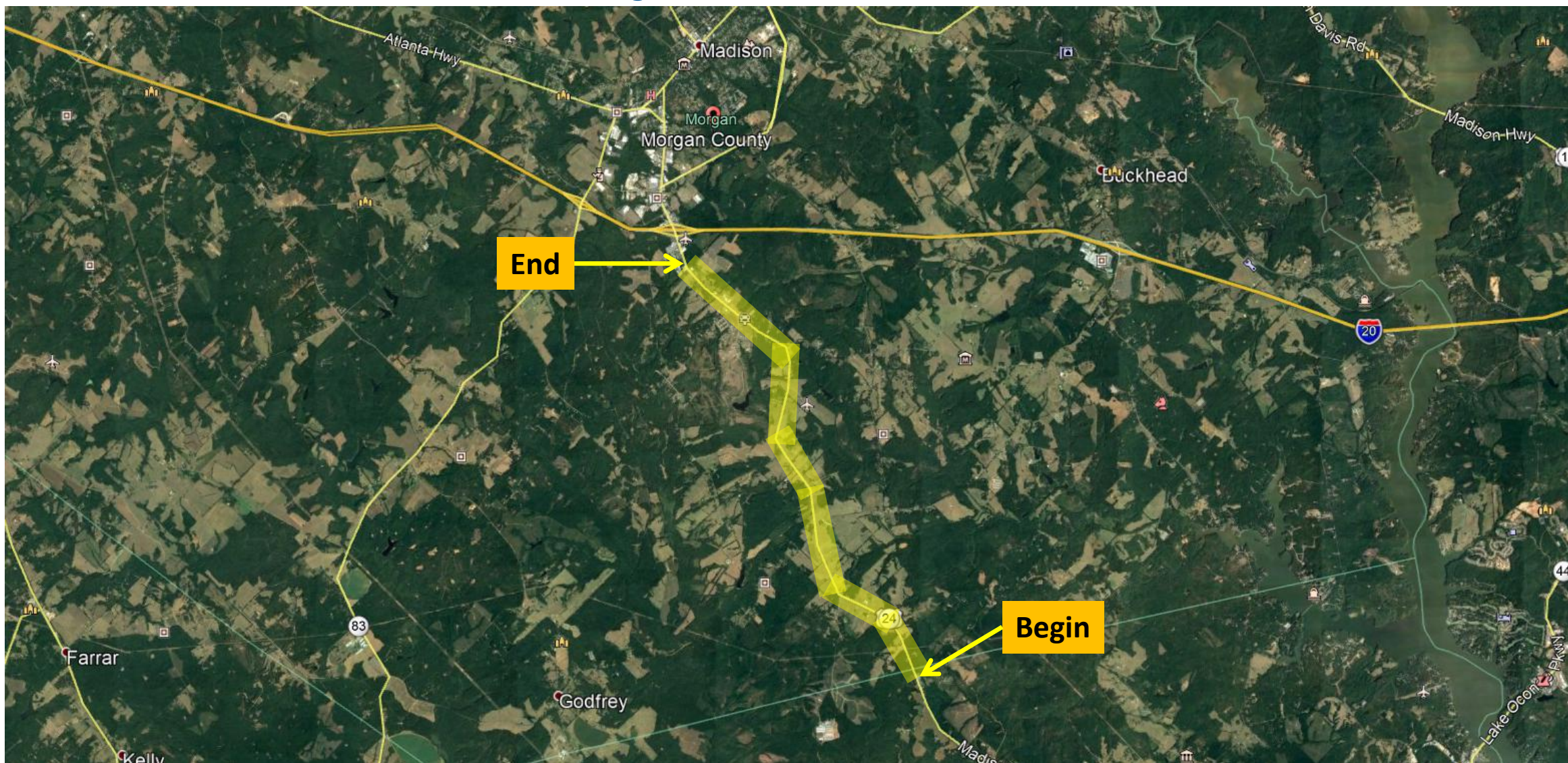
**SR 15/US 441 SB @ GROVE CREEK 4.8 MI SE OF HOMER
Bridge Replacement Project in Banks County
Congressional District 9 (Continued)**

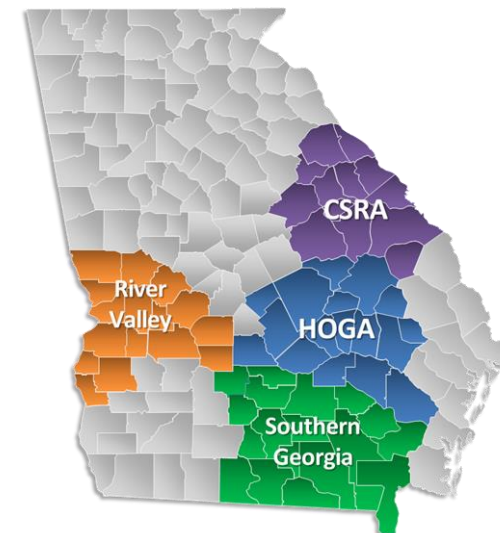


SR 24/US 441 FM PUTNAM CO LN TO N OF CS 646/PIERCE DAIRY RD

Widening Project in Morgan County

Congressional District 10





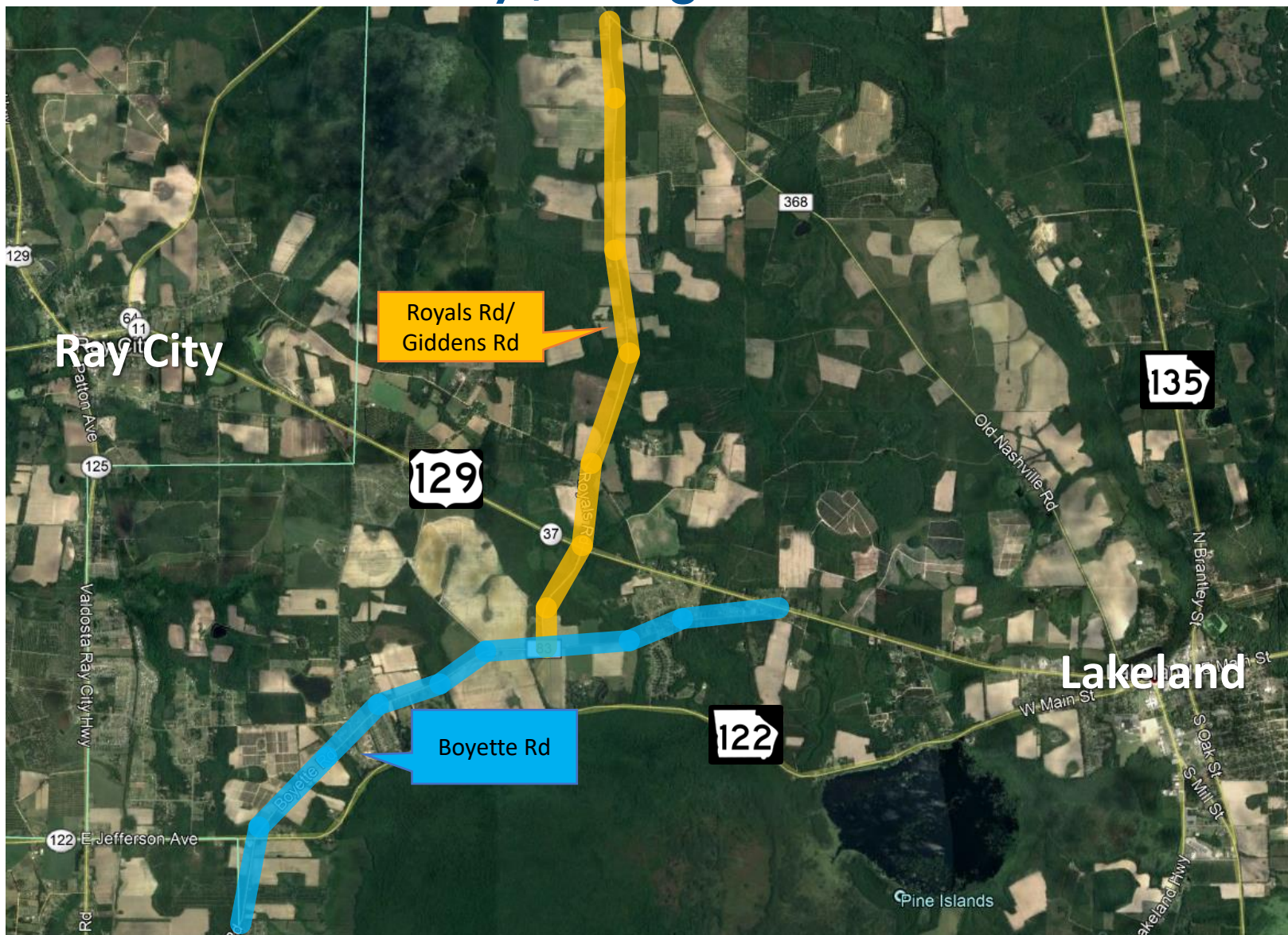
December 2020 Letting Proposed TIA Projects

Kenneth Franks
State TIA Administrator
November 19, 2020

TIA Projects December 2020 Letting

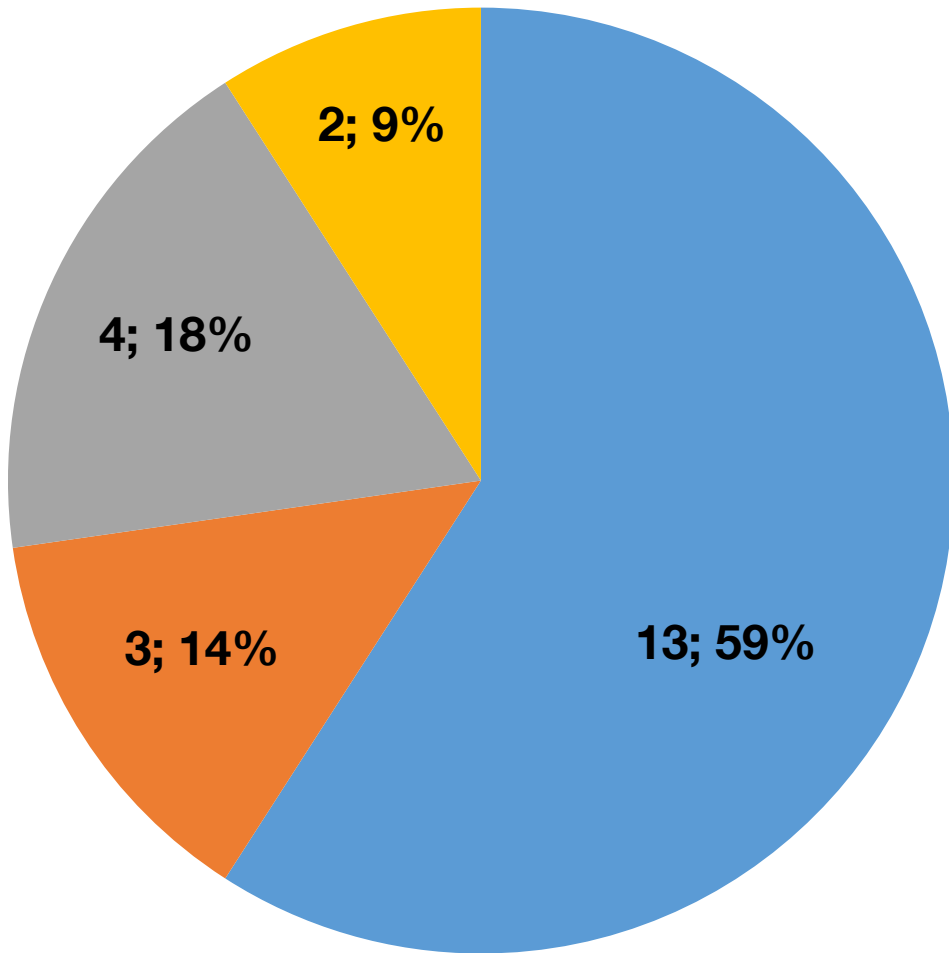
Project ID	Description	Primary County	Primary Work Type	Congressional District	Project Let By	TIA Region
0016268	CR 75/BOYETTE ROAD FM SR 11/SR 37 TO LOWNDES COUNTY LINE-TIA	Lanier	Minor Widen & Resurf	008	DOT	Southern Georgia
0016269	GIDDENS RD/ROYALS RD FROM BOYETTE RD TO TEETERVILLE RD-TIA	Lanier	Resurface & Maintenance	008	DOT	Southern Georgia

Boyette Rd and Royals Rd/Giddens Rd Resurfacings Lanier County / Congressional District 8



Fiscal Year 2021 Letting Report

Number of Projects
December 2020 Letting

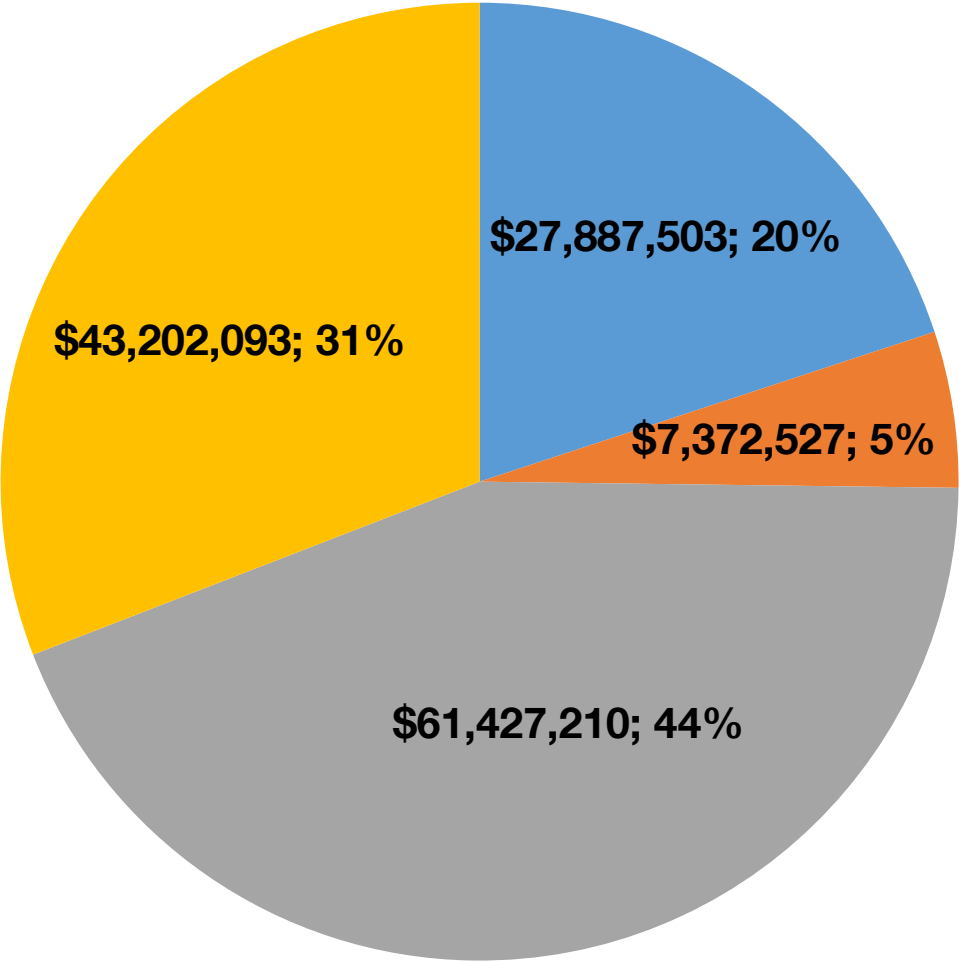


Total = 22

GDOT & Local Lets



Fiscal Year 2021 Letting Report
Dollar Amount of Projects
December 2020 Letting



GDOT & Local Lets



Total = \$139,889,333



Commissioner's Report to the State Transportation Board

Russell R. McMurry, P.E.

Commissioner

November 19, 2020

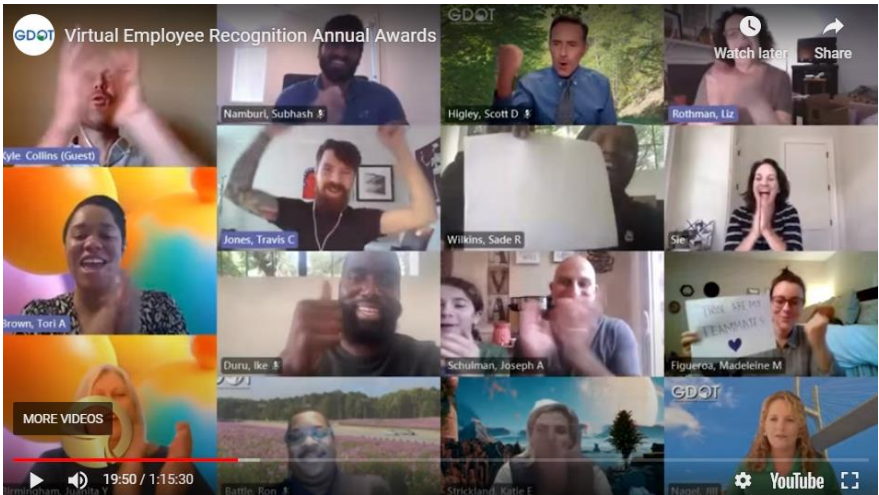
Commissioner's Update: November 2020

- ☐ Transportation Fund Collections
- ☐ Employment Data
- ☐ Professional Services Procurement Update
- ☐ Highlights of Projects Open to Traffic
- ☐ TRIP Report Update www.tripnet.org

Stacey Key Receives WTS Diversity Leadership Award



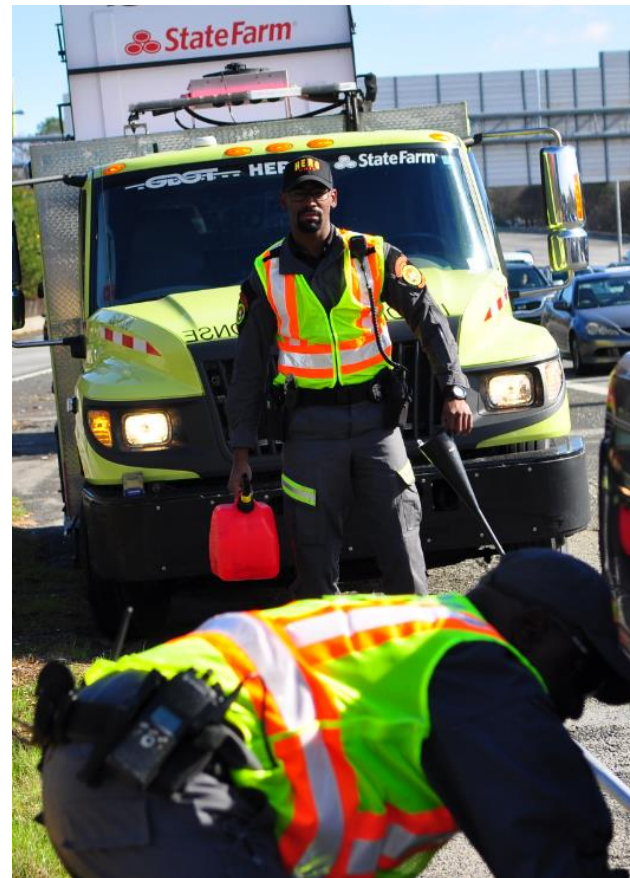
Virtual Employee Recognition Annual Awards Ceremony



Georgia #1 in National Training Program Status Report



U.S. Department
of Transportation
**Federal Highway
Administration**



Tropical Storm Zeta Recap



Tropical Storm Zeta Recap



SR 60 at Toccoa River, Fannin County, GDOT District 6

I-85 Widening Phase 2 Virtual Groundbreaking



Kevin Poe
County Manager
Jackson Co.

Gina Roy
Asst. County Manager
Jackson Co.

Jannine Miller
Planning Director

Tom Crow
Jackson Co. Board
of Commissioners

Russell R. McMurry
Commissioner

Riverwalk Wins People's Choice Award





Georgia Department of Transportation

Statewide Airport Economic Impact & Air Service Studies

Carol L. Comer

Director, Division of Intermodal

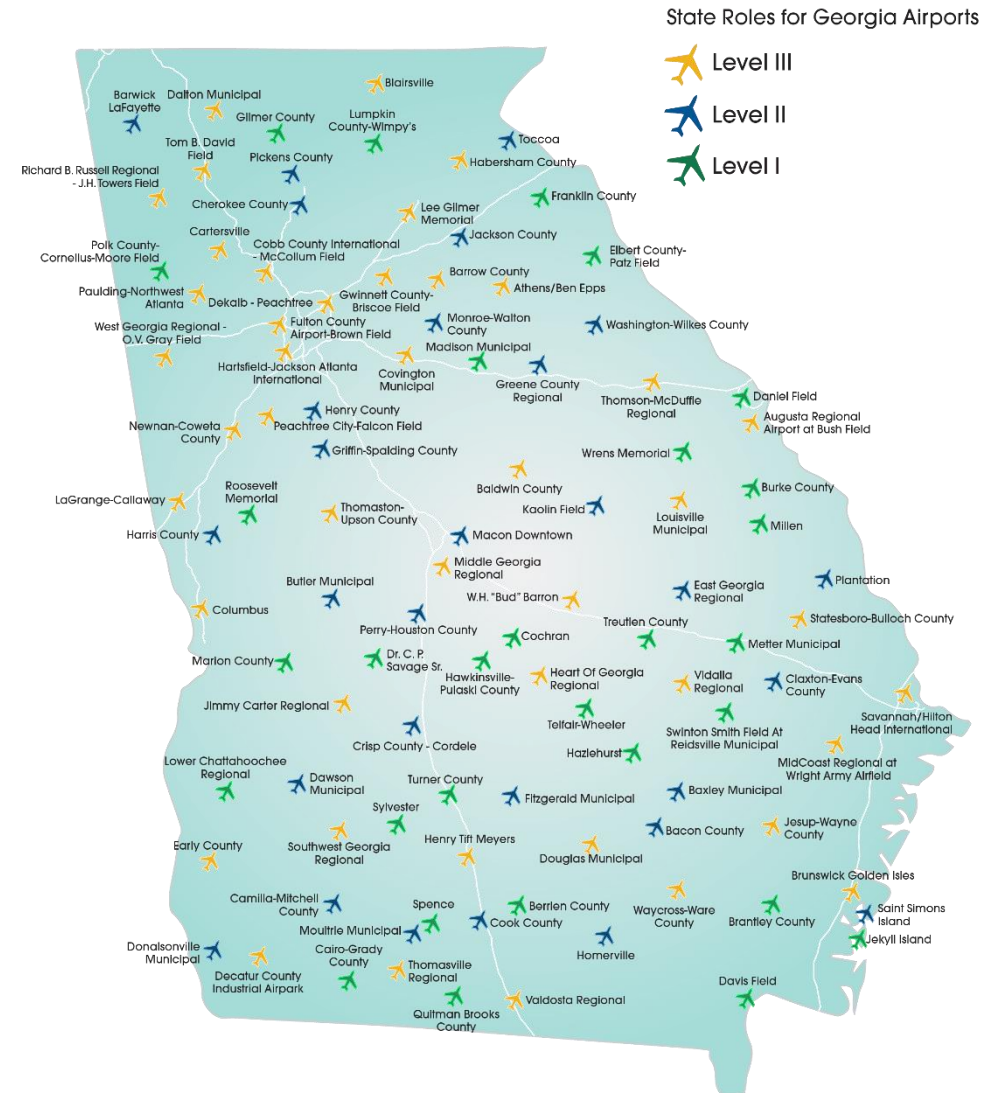
November 19, 2020

Statewide Airport Economic Impact Study

Overview

- 7 commercial service airports
- 95 general aviation airports
- Hartsfield-Jackson Atlanta International

All impacts reported reflect pre-COVID conditions



Impact Categories Evaluated



Airport Management



Airport Business Tenants

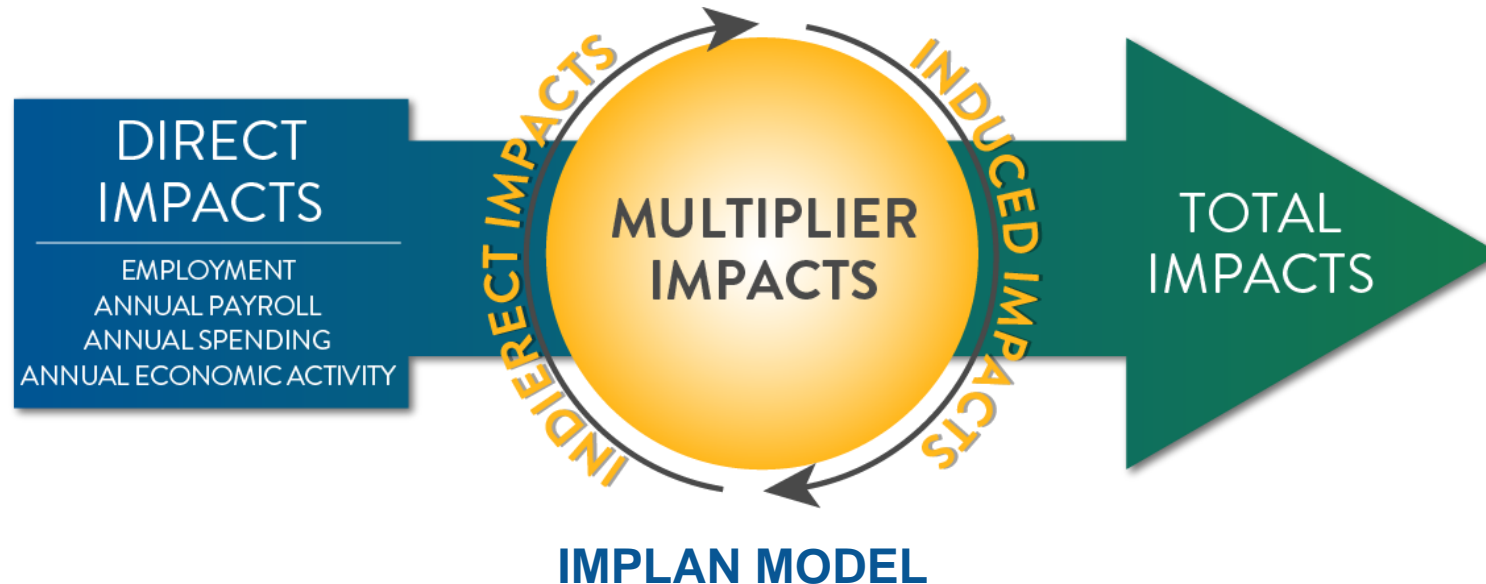


Annual Capital Investment



Visitor Expenditures

Study Process Followed FAA Guidelines



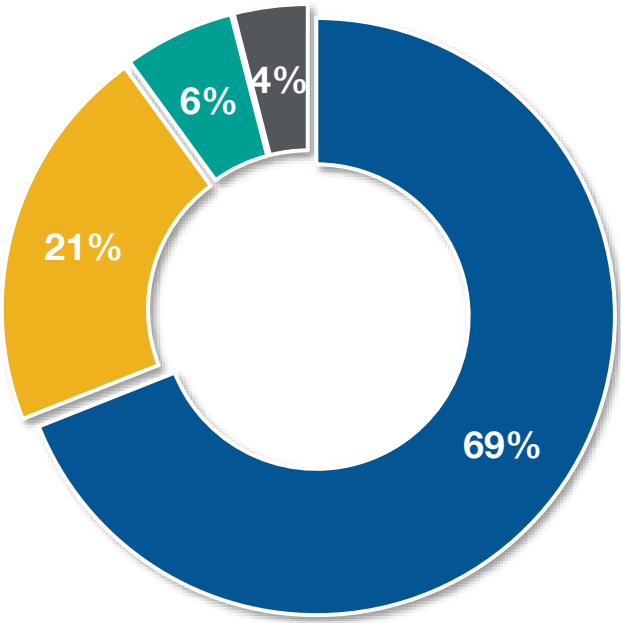
Summary Annual Economic Impact

	Impacts	Hartsfield-Jackson Atlanta International*	Commercial Service Airports	General Aviation Airports	Statewide Totals
EMPLOYMENT	Airport	82,906	16,849	4,492	104,247
	Visitor	122,733	7,550	2,675	132,958
	Indirect/Induced	177,603	27,968	7,726	213,297
	Total Jobs	383,242	52,367	14,893	450,502
PAYROLL	Airport	\$6,084,400,000	\$1,434,943,200	\$274,968,000	\$7,794,311,200
	Visitor	\$3,000,100,000	\$174,749,600	\$61,988,900	\$3,236,838,500
	Indirect/Induced	\$7,650,700,000	\$1,288,844,200	\$271,278,000	\$9,210,822,200
	Total Payroll	\$16,735,200,000	\$2,898,537,000	\$608,234,900	\$20,241,971,900
ECONOMIC ACTIVITY	Airport	\$28,972,300,000	\$2,130,042,000	\$968,458,000	\$32,070,800,000
	Visitor	\$11,047,100,000	\$639,603,100	\$146,654,000	\$11,833,357,100
	Indirect/Induced	\$26,731,600,000	\$2,233,802,400	\$827,816,700	\$29,793,219,100
	Total Economic Activity	\$66,751,000,000	\$5,003,447,500	\$1,942,928,700	\$73,697,376,200

Total Economic Impact by Category

	COMMERCIAL SERVICE AIRPORTS	GENERAL AVIATION AIRPORTS	TOTAL
Employment	52,367	14,893	67,260
Payroll	\$2.9B	\$608.2M	\$4.8B
Economic Activity	\$5.0B	\$1.9B	\$6.9B

TOTAL ANNUAL
ECONOMIC
ACTIVITY FOR STUDY
AIRPORTS
**\$6.9
BILLION**



- Airport Business Tenants - \$4.8 B
- Visitors Expenditures - \$1.1 B
- Capital Investment - \$427 M
- Airport Management - \$243 M

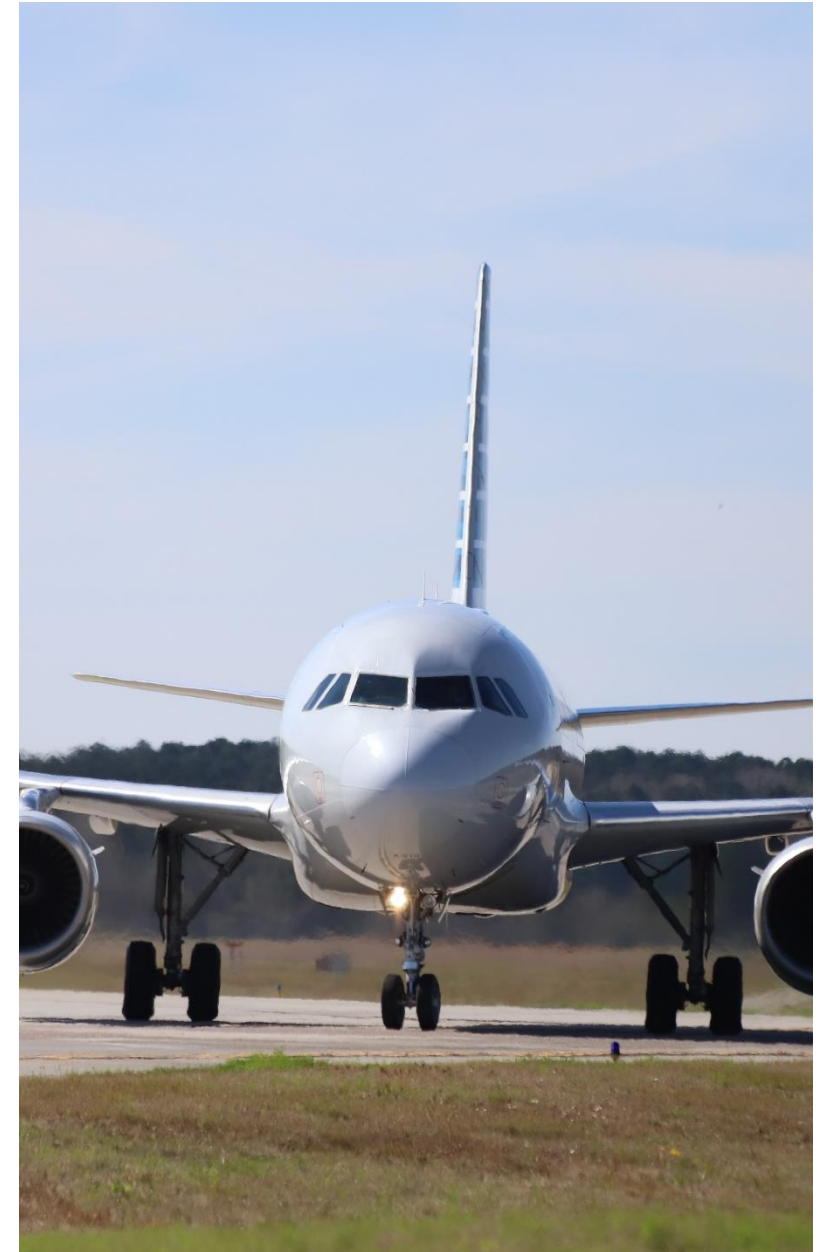
Summary of Findings

Economic impacts for study airports increased 18% from 2011 to 2020

- Employment 36,740 to 67,260
- Payroll \$1.5 B to \$3.5 B
- Annual Economic Activity \$4.4 B to \$6.9 B
- The annual need to maintain and improve study airports is estimated at \$411million, while the airports contribute \$6.9 billion in economic benefit

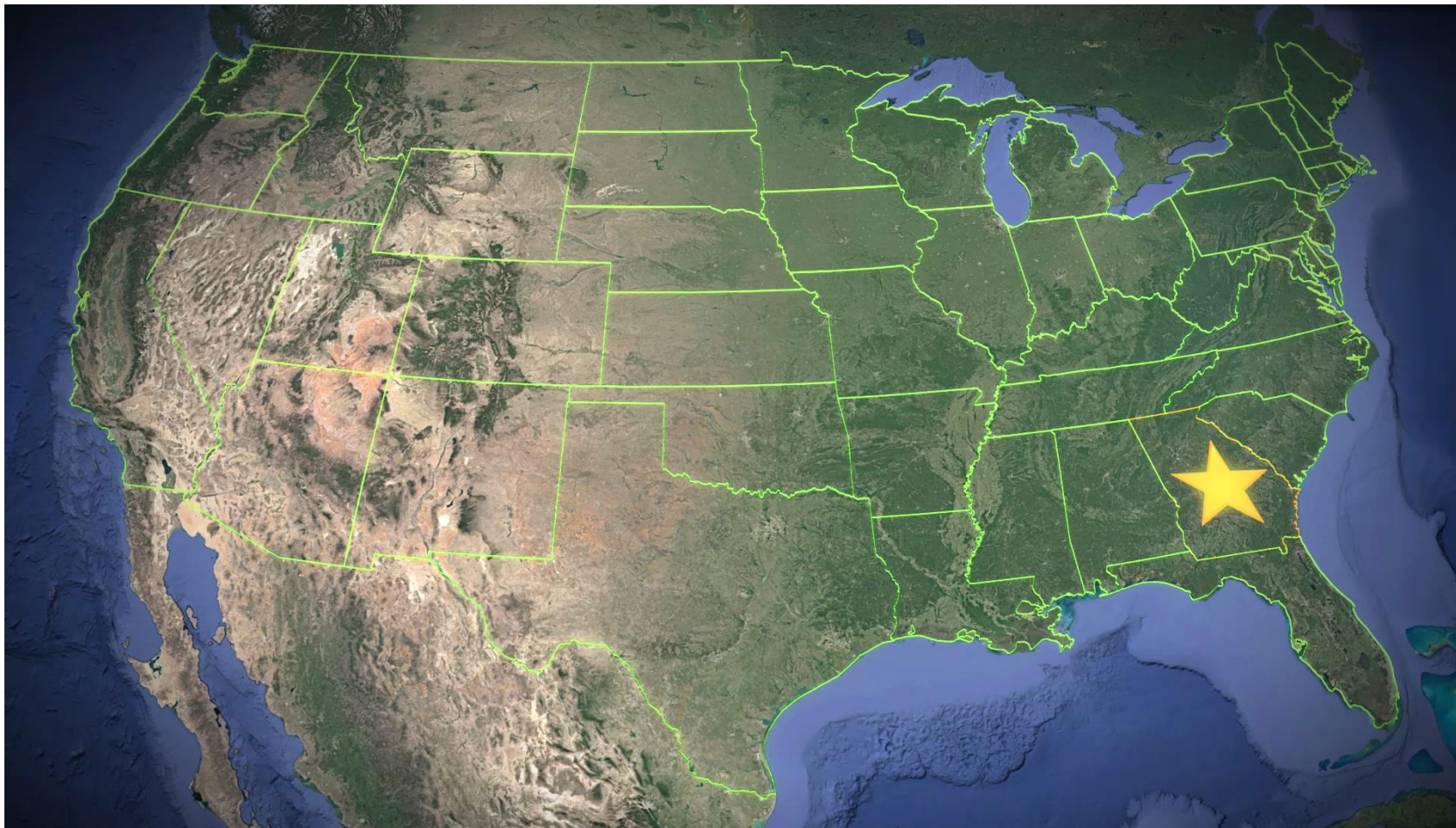
All facets of aviation support ~13% of all Georgia employment

Aviation is responsible for 15% of the Gross State Product



On Any Given Day...

1,500 flights to and from Georgia's General Aviation Airports





Georgia Department of Transportation

2020 Georgia Statewide Air Service Study

Carol L. Comer

Director, Division of Intermodal

November 19, 2020

Georgia's Commercial Service Airports



Study Steps

- 1 Conduct a literature review of similar research related to existing air service support and marketing programs
- 2 Identify trends and issues relative to the air service industry
- 3 Conduct a passenger leakage analysis for Georgia nonhub airports
- 4 Conduct a benchmarking analysis for Georgia nonhub airports
- 5 Conduct a survey of state sponsored air service programs and activities
- 6 Summarize study findings & any recommendations

Georgia's Commercial Airport System

Airport	Hub Type	Passenger Growth 2014-2019	Airlines	2019 Avg Daily Departures	2019 Annual Passenger Enplanements
Hartsfield-Jackson Atlanta International (ATL)	Large	15%	18 airlines (9 domestic/9 international)	1,090	53,505,795
Savannah/Hilton Head International (SAV)	Small	57%	8 airlines (7 domestic/1 international)	52	1,461,360
Augusta Regional (AGS)	Nonhub	25%	2 domestic airlines (Delta Air Lines and American Airlines)	15	330,495
Columbus (CSG)	Nonhub	3%	1 domestic airline (Delta Air Lines)	3	52,351
Valdosta Regional (VLD)	Nonhub	24%	1 domestic airline (Delta Air Lines)	3	44,180
Southwest Georgia Regional (Albany-ABY)	Nonhub	32%	1 domestic airline (Delta Air Lines)	3	41,268
Brunswick Golden Isles (BQK)	Nonhub	25%	1 domestic airline (Delta Air Lines)	3	40,730
Middle Georgia Regional (Macon-MCN)	Nonhub	Renewed federal Essential Air Service program subsidies in 2017	1 domestic airline (Contour Airlines)	2	17,109
Athens-Ben Epps (AHN)	General aviation airport which lost Essential Air Service in 2014; Received USDOT Small Community Air Service Development Program grant in 2020 to assist with reinstatement of air service				

Source: FAA.gov, Federal Aviation Administration, https://www.faa.gov/airports/planning_capacity/passenger_allcargo_stats/passenger/

Major Findings of Leakage Study

Georgia's nonhub airports located less than 100 miles from ATL experience significantly high levels of passenger leakage to ATL.

Passengers demonstrate a willingness to drive 200+ miles to access alternative airports with lower fares and more airline or departure options.

Delta Air Lines captures over 52% of all passenger traffic originating within the catchment areas of Georgia's nonhub airports with commercial air service. (American 16.6%, Southwest 12.5%, and United 5.5%)

Low-Cost and Ultra-Low-Cost carriers draw passengers to Florida airports, away from Georgia's nonhubs.

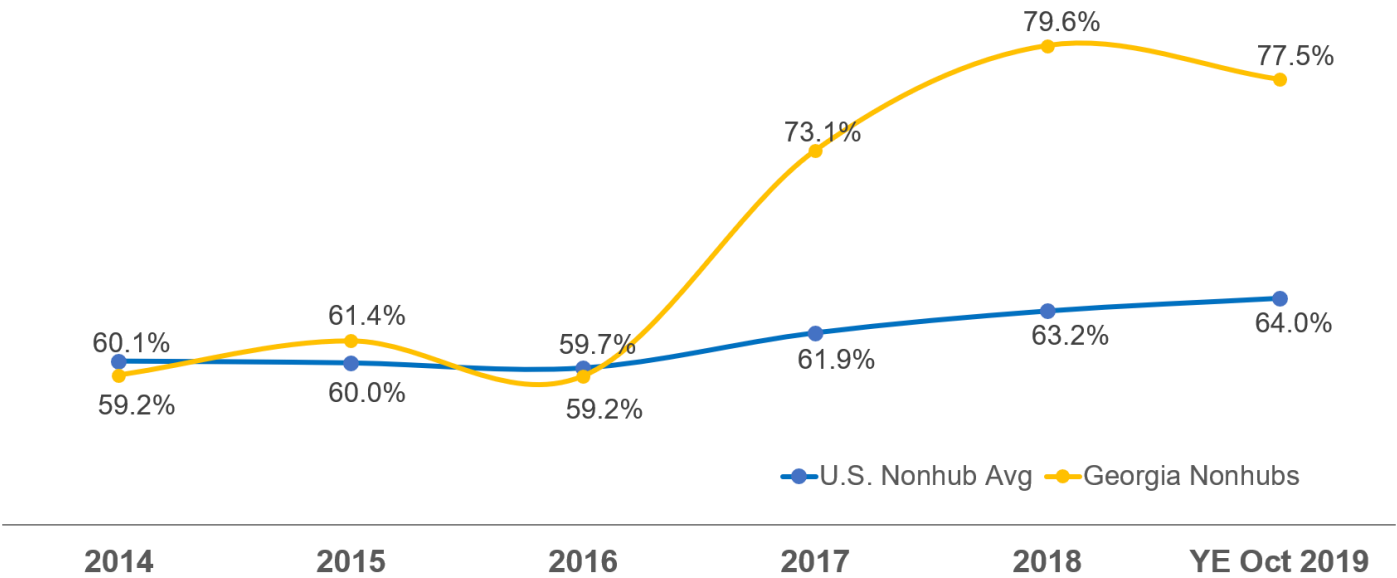


Average Load Factor

Load factor is the percentage of available seats that are filled with passengers and is a measure of passenger utilization.

The ability of Georgia’s nonhub airports to support larger aircraft signals that demand is strong for Georgia’s nonhub markets.

Passenger load factors have been higher for Georgia’s nonhub airports than the U.S. nonhub average.



Note: YE = Year End
Source: U.S. Department of Transportation, Air Carrier Statistics Database (T-100).

National Survey of State Air Service Development Programs

Key Findings



Majority of states have grant programs for airport marketing and promotion of air service.

The average annual promotion grant is \$44,000 (50-90 percent state share).

Some states provide subsidies directly to airlines but indicate there needs to be an underlying demand for the service to be sustainable.

Marketing grants are typically administered by the state aviation agency; airline subsidies by a state economic development agency.

Air Service Study Findings/Conclusions



Local economic growth and market demand are the factors most likely to influence airline decision-making.



Existing conditions in Georgia demonstrate that, in general, its nonhub airports have enjoyed strong performance in recent years and are able to support existing and newly proposed air service.



A significant number of passengers choose an alternative airport (ATL and Florida) to begin their journey rather than use the local nonhub airport.



Increasing local passenger demand would support airline operations; help communities to retain/increase air service; and further local economic impacts.



Consider a statewide program to increase public awareness, and eligibility for marketing grants to promote local air travel.

COVID-19 Impacts

Commercial Air Travel

- September 2020 enplanements 44% of September 2019 enplanements
- September 2020 ATL operations 75% of September 2019 operations
- 2020 enplanements expected to be about 50% of 2019 enplanements
- 160 commercial airports are within 180 miles of a large hub airport – potential impacts from changing airline operating models

Air Cargo

- UPS and FedEx are operating approximately 160% of pre-COVID levels

General Aviation/Corporate Activity

- Flexjet is over 180% of pre-COVID activity
- General aviation jet activity 110% of pre-COVID

Near Term Challenges

- Consistency among states, airlines and airports
- Consumer confidence in “safety” is a concern
- Full recovery is tied to vaccine for the virus and overall economic recovery



QUESTIONS?

Carol L. Comer

**Director, Division of Intermodal
Aviation, Rail, Transit & Waterways**



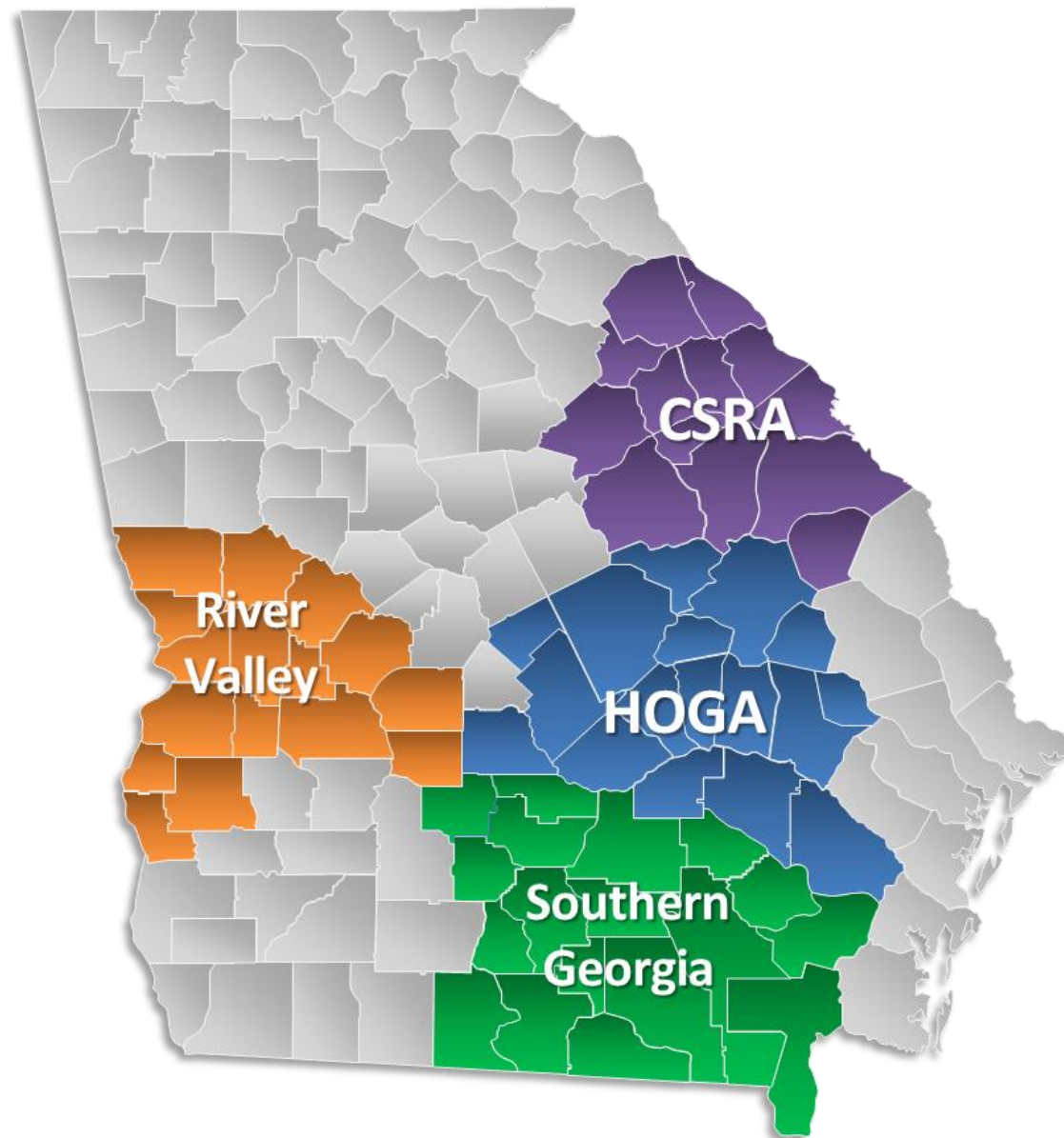
Transportation Investment Act

Southern Georgia Regional Update

Kenneth Franks, State TIA Administrator November 19, 2020



TIA Regions



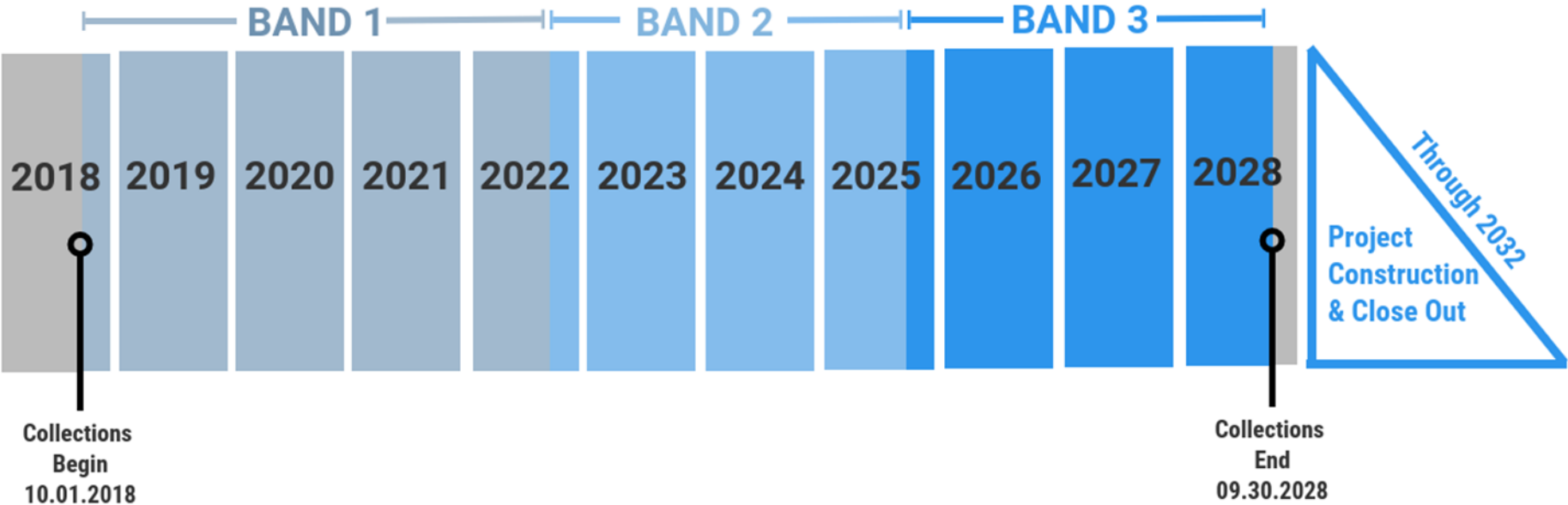
TIA Collections thru September 2020

Region	Total	Approved Investment List (75%)	Local Discretionary (25%)
CSRA	\$533,774,547*	\$400,330,910*	\$133,443,637*
River Valley	\$369,625,985*	\$277,219,489*	\$92,406,496*
Heart of Georgia	\$237,742,194*	\$178,306,646*	\$59,435,549*
Southern Georgia	\$112,663,704*	\$84,497,778*	\$28,165,926*
Totals (*rounded amounts)	\$1,253,806,430	\$940,354,823	\$313,451,608

TIA Collections thru September 2020

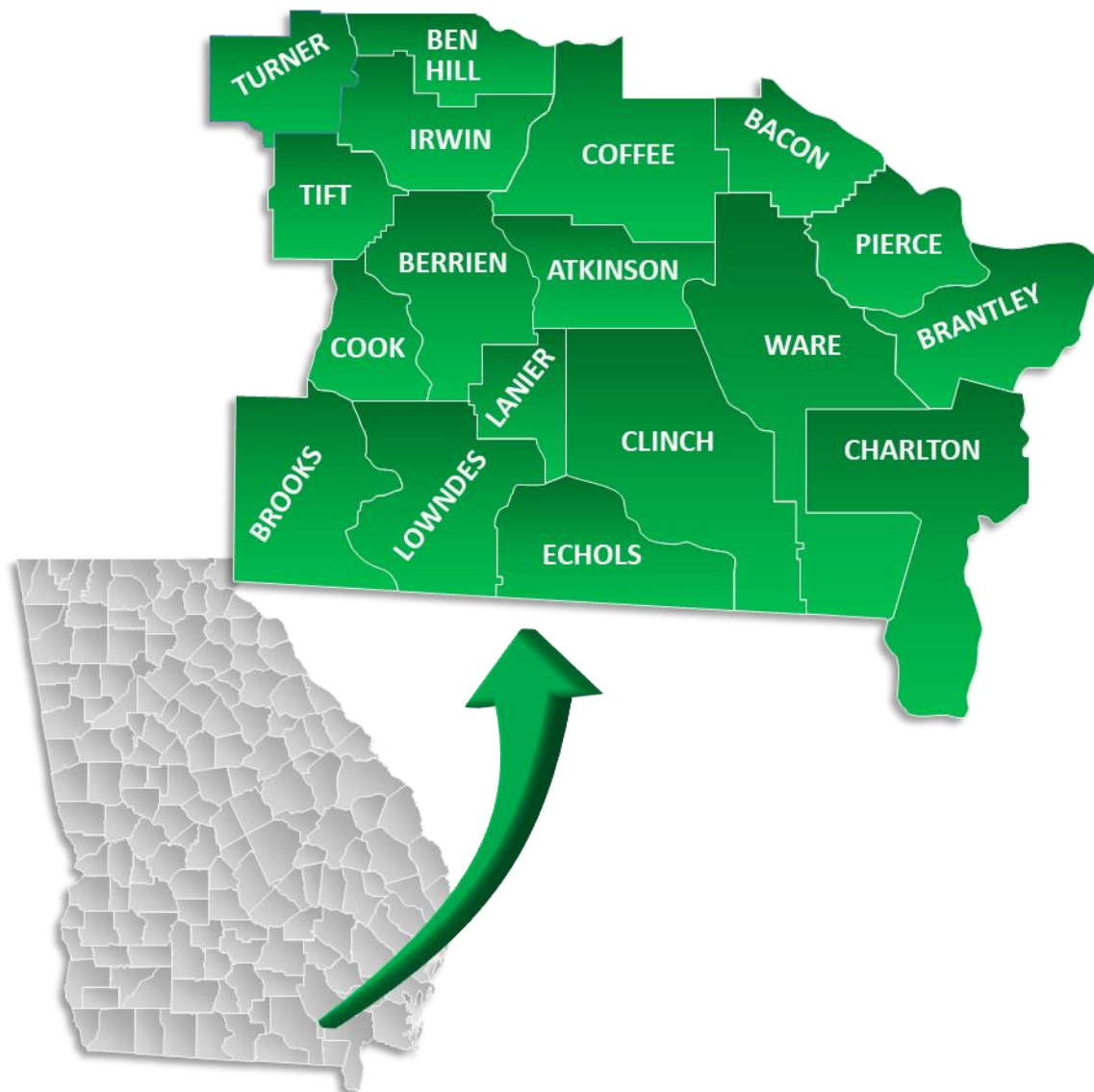
Region	Original Revenue Forecast	Actual Revenue Collected	% Behind Forecast
CSRA	\$630,445,617*	\$533,774,547*	-15.3%
River Valley	\$446,180,815*	\$369,625,985*	-17.2%
Heart of Georgia	\$298,457,659*	\$237,742,194*	-20.3%
Southern Georgia	\$97,858,533*	\$112,663,704*	15.1%
Totals (*rounded amounts)	\$1,472,942,624	\$1,253,806,430	

Southern Georgia Timeline



* Should revenue meet the projected max prior to the legislated end date, collections will end early.

Southern Georgia Project Overview



151

Total Projects

\$408,763,452

Final Investment List
Project Total

24

In Construction

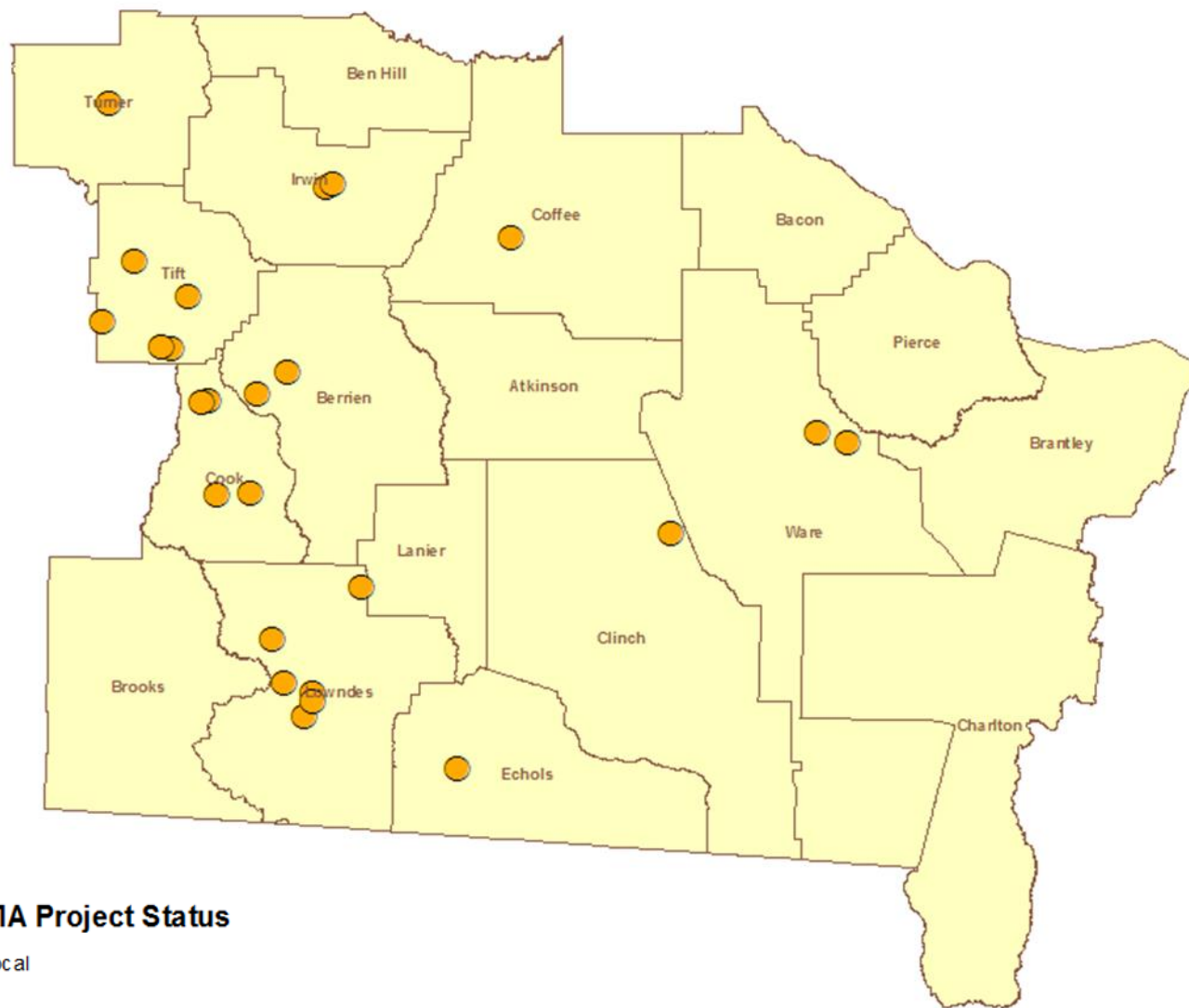
42

Projects Completed

\$32,296,655

Total Expenditure to Date
(as of 11/9/20)

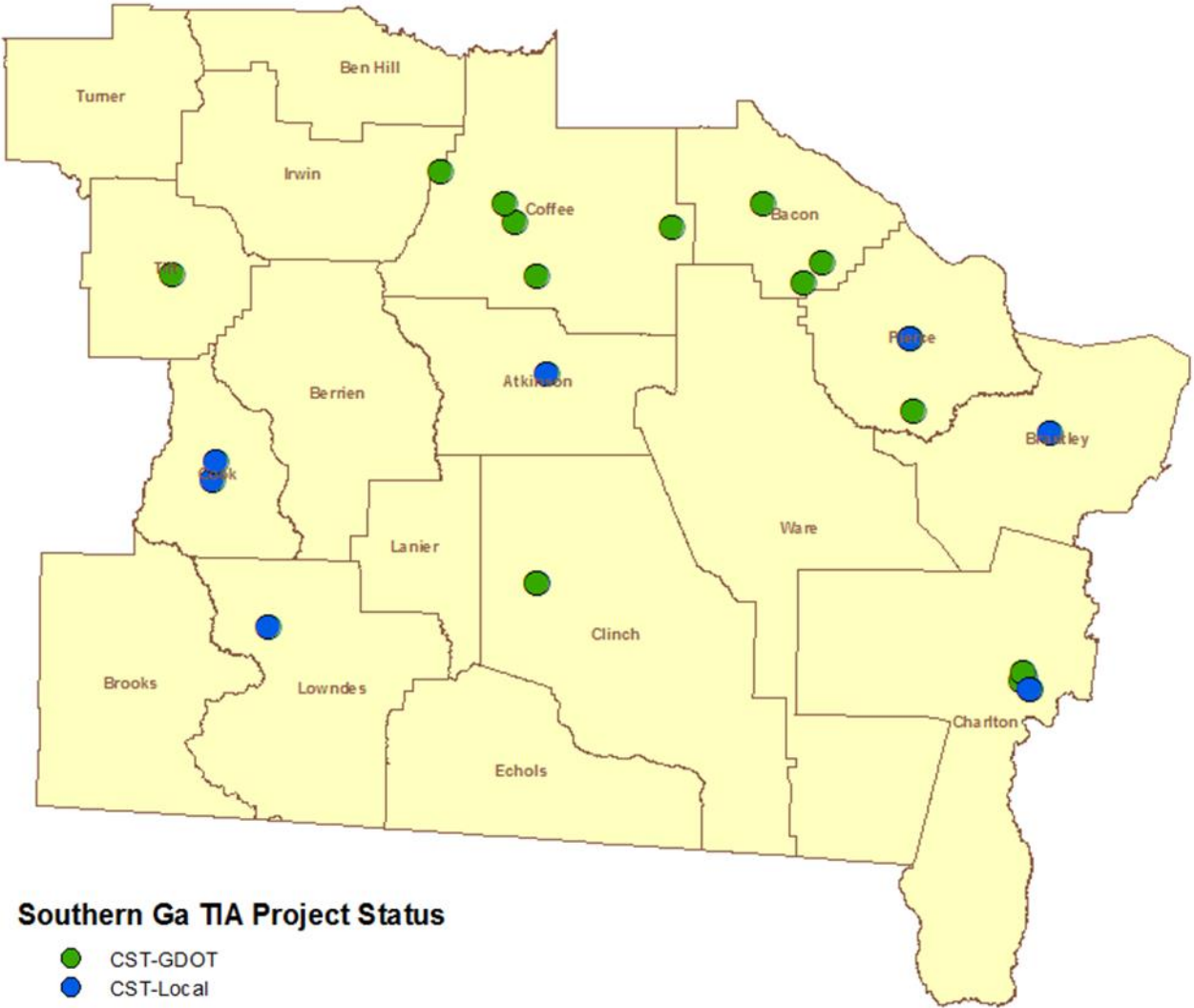
Projects with Local Let Agreements



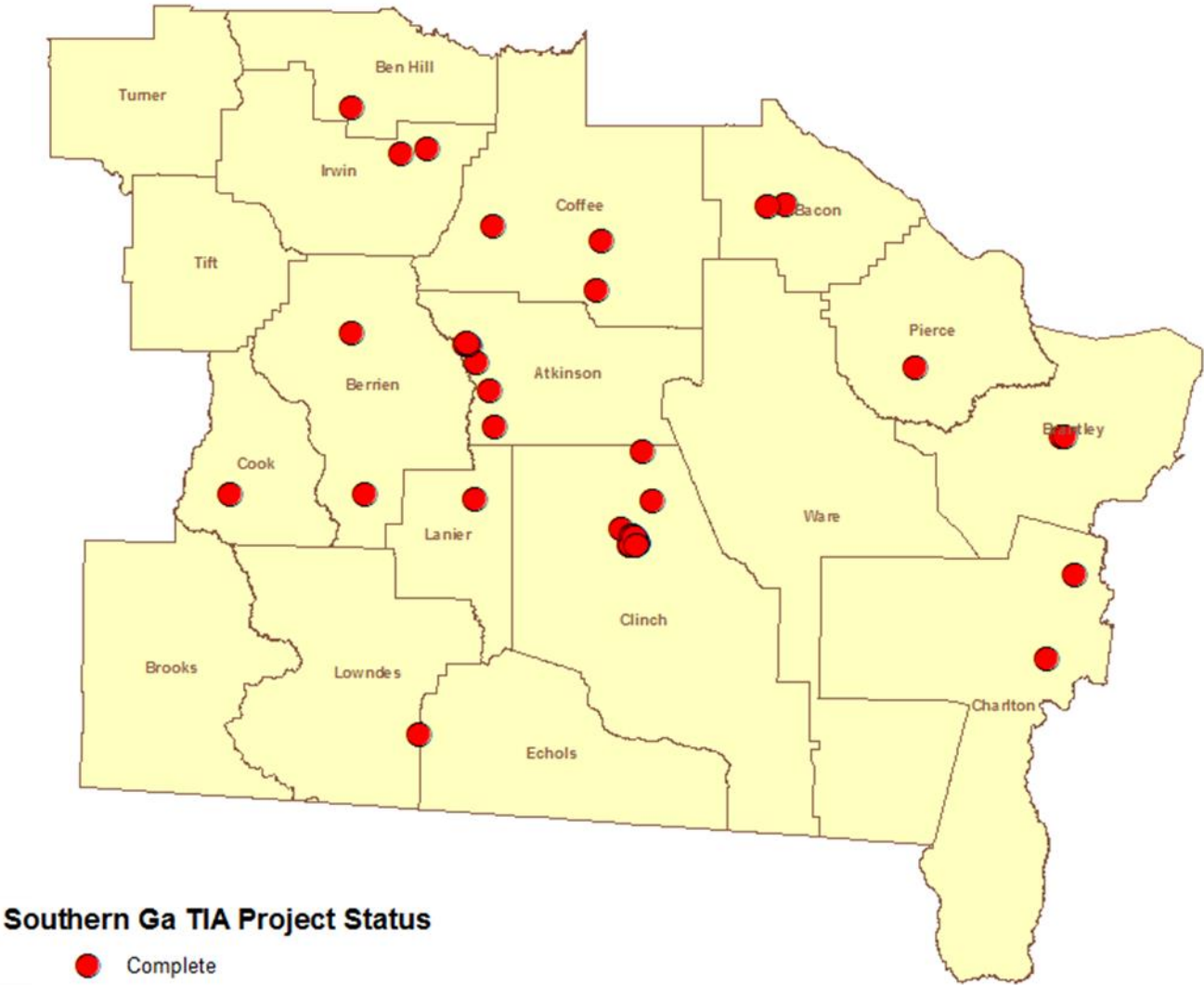
Southern Ga TIA Project Status

● PE-Local

Projects in Construction



Completed Projects



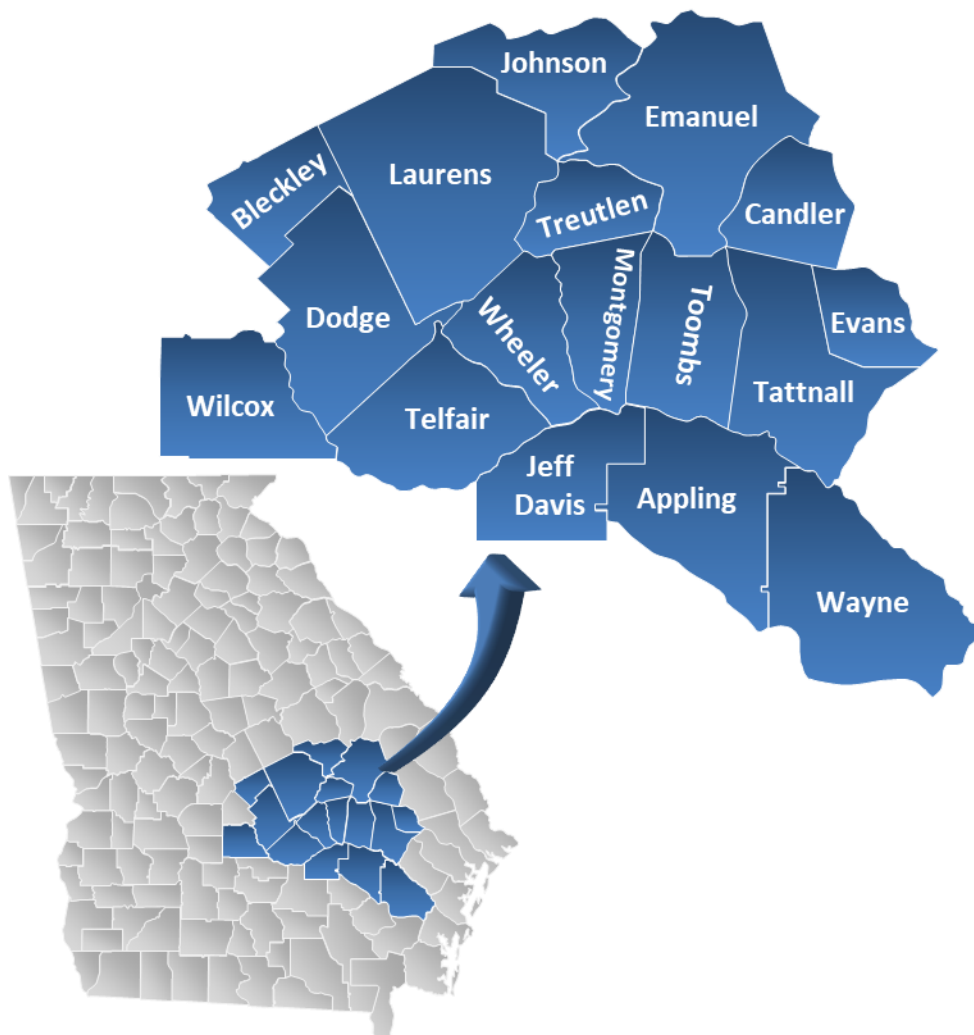
City of Folkston: Bridge Replacement on Homeland Park Rd Local Let: Underground Excavating, Inc.



Atkinson County: Springhead Road GDOT Let: Reames & Son Construction Company



HOGA TIA 2 2023-2032



\$392,064,180

10 year forecast

580

Projects on the list

2021*

Potential Ballot

Questions?

SOUTHERN GEORGIA



**TRANSPORTATION
INVESTMENT ACT**

Your Penny, Your Progress





Keep It Clean Georgia Anti-Litter Campaign

Scott Higley

Director of Strategic Communications

November 19, 2020

GDOT Advocacy Communications Campaigns



Strategic Imperatives

Keep It Clean Georgia is:

- Georgia-specific and ‘ownable’ by GDOT
- Simple and direct
- Complementary of existing beautification and other programs
- In alignment with existing GDOT branding, messaging and voice
- Able to be implemented and embraced by others beyond GDOT
- Cross-generational and cross-cultural
- Something that can live for years to come, building brand equity and maintaining a unique position

**CAMPAIGN
LAUNCH:
10-20-2020**

Program Messaging



Georgia held a contest for better highway safety signs. The winners are hilarious



Georgia warns motorists with sassy messages



Georgia announces winners of contest for highway safety signs — and they're funny



Georgia is a special place, one that millions of people are proud to call home - from the serene mountains and flowing rivers in the north to the rich heritage and southern charm of the coastal plains; from the vast expanses of wide-open countryside to the bustling urban centers that shape industry and culture alike.

The common thread running through all of these diverse places and unifying our equally diverse people is pride. We Georgians are a proud people, and rightly so. That pride comes with a protective instinct, particularly for our state's splendor.

We don't litter here. And we're making that known.

Program Branding

PRIMARY LOGOMARK



SECONDARY SYMBOL



KEEP IT CLEAN
GEORGIA

Keep the Roads Clear.
We Don't Litter Here.

Richard B. Russell Scenic Highway

GDOT

KEEP IT CLEAN
GEORGIA

Put your dam
trash away!

GDOT

Lake Hartwell

Keeping Georgia
**So Fresh &
So Clean.**

GDOT

KEEP IT CLEAN
GEORGIA

Georgia State Capitol

KEEP IT CLEAN
GEORGIA

Bash the trash
from Berry to Perry.

GDOT

Berry College

Photography & Art Direction

Photography is colorful and features Georgia's natural landscape; iconic landmarks and roadways; and sensory close-ups. Photographs capture a sense of authenticity, nostalgia and vibrancy. Colors are consistent with GDOT branding and complementary of the photography.

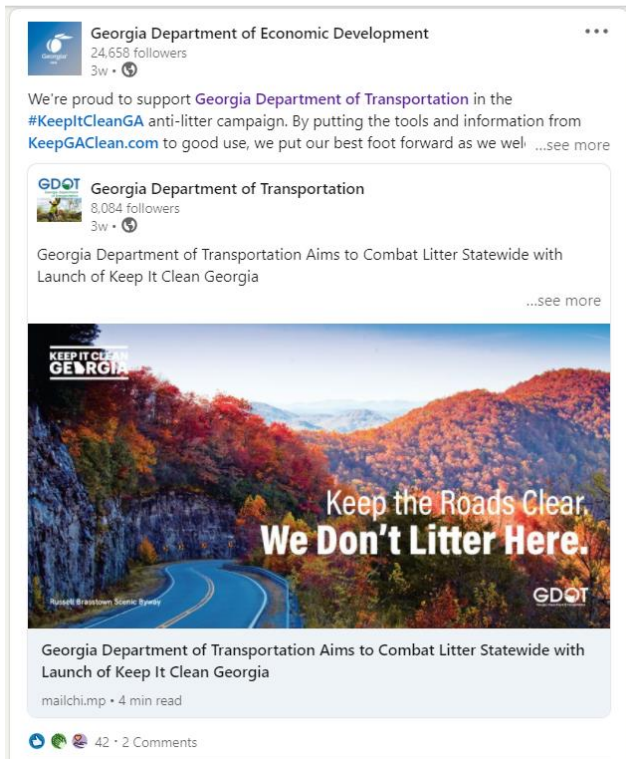


Key Partners and Supporters

—KEEP GEORGIA—
BEAUTIFUL



Foundation



“We are excited to support Georgia DOT’s efforts with the Keep It Clean Georgia campaign and encourage all Georgians to do their part to help the Peach State remain a place we are proud to call home.”

Governor
Brian P. Kemp



“By putting the tools and information from Keep It Clean Georgia to use, we not only support Georgia DOT in eliminating litter across the state, but also set a positive example for those visiting from around the world.”

Georgia Department of
Economic Development
Commissioner Pat Wilson



www.keepGAclean.com





**Keep the Roads Clear.
We Don't Litter Here.**

Georgia DOT's Keep It Clean Georgia is a statewide campaign focused on preventing and eliminating litter.

Each year, the Georgia Department of Transportation spends more than \$10M in labor and equipment costs picking up and disposing of litter from state roadways, but there is more to be done. The campaign motivates Georgians, and those visiting the Peach State, to not only avoid littering in the first place, but also play an active role in helping protect and maintain the stunning views and rich landscapes that make Georgia the heart of the South.

With litter directly impacting our state's environment, economy and roadway safety, we encourage everyone to Keep It Clean Georgia! Here's how...




Step 1:
CUT THE CLUTTER

- Secure your trash in the car with compact cans or trash bags.
- Avoid taking straws from restaurants and convenience stores. These small items have a higher likelihood of ending up as litter.
- Make sure your trash and recycling bins have tight fitting lids to prevent garbage from being spread by weather or animals.

Mission Statement

Georgia is a special place, one that millions of people are proud to call home. From the serene mountains and flowing rivers in the north to the rich heritage and southern charm of the coastal plains. From the vast expanses of wide-open countryside to the bustling urban centers that shape industry and culture alike. The common thread running through all of these diverse places and unifying our equally diverse people is pride. We Georgians are a proud people, and rightly so. That pride comes with a protective instinct, particularly for our state's splendor.


We don't litter here. And we need to make that known.



Join the fight against litter by signing our partner Keep Georgia Beautiful Foundation's Reconsider Litter Pledge!

[Click to Sign!](#)


Downloadable Resources Toolkit



Print Collaterals

Download fact sheets and guides to learn about the Keep It Clean Georgia campaign.

[View Resources](#)



Visual Collaterals

Download images and infographics to share across your social channels.

[View Resources](#)

Online Promotion



The Extra Mile Blog

Our dedicated team works to provide efficient, innovative solutions to our common challenges. Read the posts below to learn how Georgia DOT is keeping Georgia connected.

If you have a suggestion for a topic you'd like to learn more about or one that you want to write about, please contact erothman@dot.ga.gov.

Georgians Don't Litter – Introducing Keep It Clean Georgia

Posted: October 26, 2020, 8:15 AM

374
Shares



Share



Tweet



Share



Email



Print

You are likely aware of Georgia DOT's work planning, constructing and maintaining nearly 60,000 miles of state and federal highways, but did you know how much goes into keeping them clean? Now, to preserve the beauty and culture of our beloved state, Georgia DOT is inviting everyone to do their part to Keep It Clean Georgia.

Georgia is a special place – the heart of the south and home to millions of proud people. Through Keep It Clean Georgia, Georgia DOT invites us all to come together as a community to protect the splendor of our precious Peach State.

How long does it take your trash to **BREAK DOWN?**

Have you ever thought about how long it takes your trash to decompose? Here's a look at how different materials breakdown over time.



SOURCE | Consolidated Resources, Inc.

Digital & Social Media



Online / Print

New campaign urges citizens to

KEEP IT CLEAN GEORGIA

By Scott Hixley

Although today's consumers are arguably more health and eco-conscious than any generation before, there continue to be clear areas for improvement that simply cannot be ignored.

Enter litter and the vision of trash flying out of car windows or left in the middle of a parking space with a trash can in clear view. Or stepping on a bottle cap barefoot while enjoying a day at the beach with family.

Each year, the U.S. spends nearly \$11.5 billion on litter clean-up efforts alone. And while the state of Georgia itself dedicates more than \$10 million annually to pick up and properly dispose of litter, there is clearly still work to be done. Beyond the existing practices in place to manage litter across the state, Georgia DOT also

recognizes that littering continues to be an issue in need of greater attention ... and has a plan to help educate Georgians on the importance of doing the right thing.

With the goal of preserving the beauty and culture of The Peach State, Georgia DOT has launched a new statewide initiative called Keep It Clean Georgia, which focuses on preventing and eliminating litter. The campaign aims to motivate Georgians, and those visiting the state, to not only avoid littering in the first place, but to also play an active role in helping protect and maintain the stunning views and rich landscapes that make Georgia the heart of the South.

Aside from being an unwelcome sight along Georgia's roads, just how harmful is litter?

Over time, people, traffic, animals and weather all move litter into gutters, lawns, parks and streets, which eventually can lead to clogged storm drains and roadway flooding. From there, litter can be carried into local waterways, which poses a significant threat to wildlife and humans.

Ultimately, an estimated 9 billion tons of trash wind up in oceans each year, which exposes wildlife to harmful chemicals from items such as cigarette butts and plastic bottles. Nobody wants to run the risk of eating seafood that may contain traces of these chemicals!

With the support of other Georgia-based organizations, Keep It Clean Georgia educates the public on the impact of litter, while also emphasizing the teamwork

needed to tackle it head-on through coordinated clean-up efforts statewide.

Georgia is a special place, one that millions of people are proud to call home. Now, more than ever, it's time to come together as a community to protect the splendor of The Peach State.

We don't litter here, and we're making that known.

Keep It Clean Georgia.

For more information, visit <http://www.dot.ga.gov>. See more about Keep It Clean Georgia on The EXTRA Mile blog at <http://bit.ly/2KhlFzg>.

Scott Hixley is Georgia DOT's director of Strategic Communications

Ready to Clean Up?

Join in the fight against litter today.

- Secure litter in the car with compartments or trash bags;
- Bring reusable bags to the grocery store or farmers market;
- Use refillable water bottles and coffee mugs;
- Ensure outdoor trashcans have tight-fitting lids to prevent garbage from being spread by weather or animals; and
- Set a positive example by properly disposing of trash and encourage others to do so, as well.

NOW YOU KNOW

The average American produces nearly five pounds of trash on a daily basis. Taking into account the more than 50,000 miles of interstates and state routes spanning Georgia, there are plenty of places that litter can wind up if not disposed of properly. As a result, Keep It Clean Georgia strives to educate Georgians on the impact litter has on the environment, road safety and ecosystem to ensure that litter finds its rightful place.

How long does it take your trash to BREAK DOWN?

Item	Breakdown Time
Apple core	3-4 weeks
Paper bag	1 month
Crushed cigarette	Up to 2 years
Crushed cigarette	10-12 years
Crushed cigarette	Up to 20 years
Plastic bottle	450 years
Crushed cigarette	>1 million years

Have you ever thought about how long it takes your trash to decompose? Here's a look at how different materials breakdown over time.

KEEP IT CLEAN GEORGIA

MILEPOST

Fall 2020

RELOCATING THE GOPHER TORTOISE

I-75 COMMERCIAL VEHICLE LANES

KEEP IT CLEAN GEORGIA

Georgia Department of Transportation

Collateral Materials



Richard B. Russell Scenic Highway



POSTERS



University of Georgia



BILLBOARDS

Media Coverage

TOTAL NUMBER OF MEDIA HITS: 22

TOTAL UVPM's: 6,560,600

Publish Date	Outlet	Title/Link	Unique Visitors Per Month
10/21/2020	Columbus CEO	GDOT Aims to Combat Litter Statewide with Launch of Keep It Clean Georgia	1,000
10/21/2020	Metro Atlanta CEO	GDOT Aims to Combat Litter Statewide with Launch of Keep It Clean Georgia	2,700
10/21/2020	Middle Georgia CEO	GDOT Aims to Combat Litter Statewide with Launch of Keep It Clean Georgia	1,000
10/21/2020	Newnan CEO	GDOT Aims to Combat Litter Statewide with Launch of Keep It Clean Georgia	1,000
10/21/2020	Tifton CEO	GDOT Aims to Combat Litter Statewide with Launch of Keep It Clean Georgia	1,000
10/21/2020	Valdosta CEO	GDOT Aims to Combat Litter Statewide with Launch of Keep It Clean Georgia	1,000
10/22/2020	Newnan Times-Herald	GDOT Launches Keep It Clean Georgia	35,000
10/23/2020	AASHTO Journal	Georgia DOT Launches New Anti-Litter Campaign	23,600
10/23/2020	Valdosta Today	GDOT's "Keep It Clean" Campaign Addresses Litter in Georgia	16,000
Week 2: Oct. 25 - Oct. 31			
10/26/2020	Atlanta Journal-Constitution	Georgia DOT Launches New Anti-Litter Campaign	3,056,000
10/26/2020	All On Georgia	GDOT Aims to Combat Litter Statewide with Launch of Keep It Clean Georgia	1,000
10/26/2020	Clayton News Daily	Dept. of Transportation Launches Statewide Litter Campaign	24,000
10/26/2020	News Break (AJC article re-post)	Georgia DOT Launches New Anti-Litter Campaign	3,056,000
10/27/2020	Saporta Report (mention)	Georgia Continues Building Roads Seeking Transit Funding as Other States Cut	29,000
10/29/2020	The Augusta Chronicle	Kirby: Here's Some 'Trash Talk' You Might Not Have Heard	92,000
Week 3: Nov. 1 - Nov. 7			
11/4/2020	The News-Reporter (Washington, GA)	GDOT Aims to Combat Litter with 'Keep It Clean Georgia'	4,300

Future Program Elements

- Local / Regional Volunteer Litter Pickups
- Large Event Partnerships / Street Teams
- Media Sponsors





Questions?



☐ For Board Action





Update to Board Rule 672-11

Patrick Allen, P.E.

State Utilities Engineer

November 19, 2020



U.S. Telecommunications Act of 1996



encourage deployment of advanced telecom capabilities, including broadband to all Americans
Goal: "intramodal" competition – voice over circuit switched net, local/long distance

skype



emerging "intermodal" competition –
wireless vs wireline
VoIP vs wireline and wireless
IPTV vs cable TV

growth in broadband Internet
access to U.S. homes



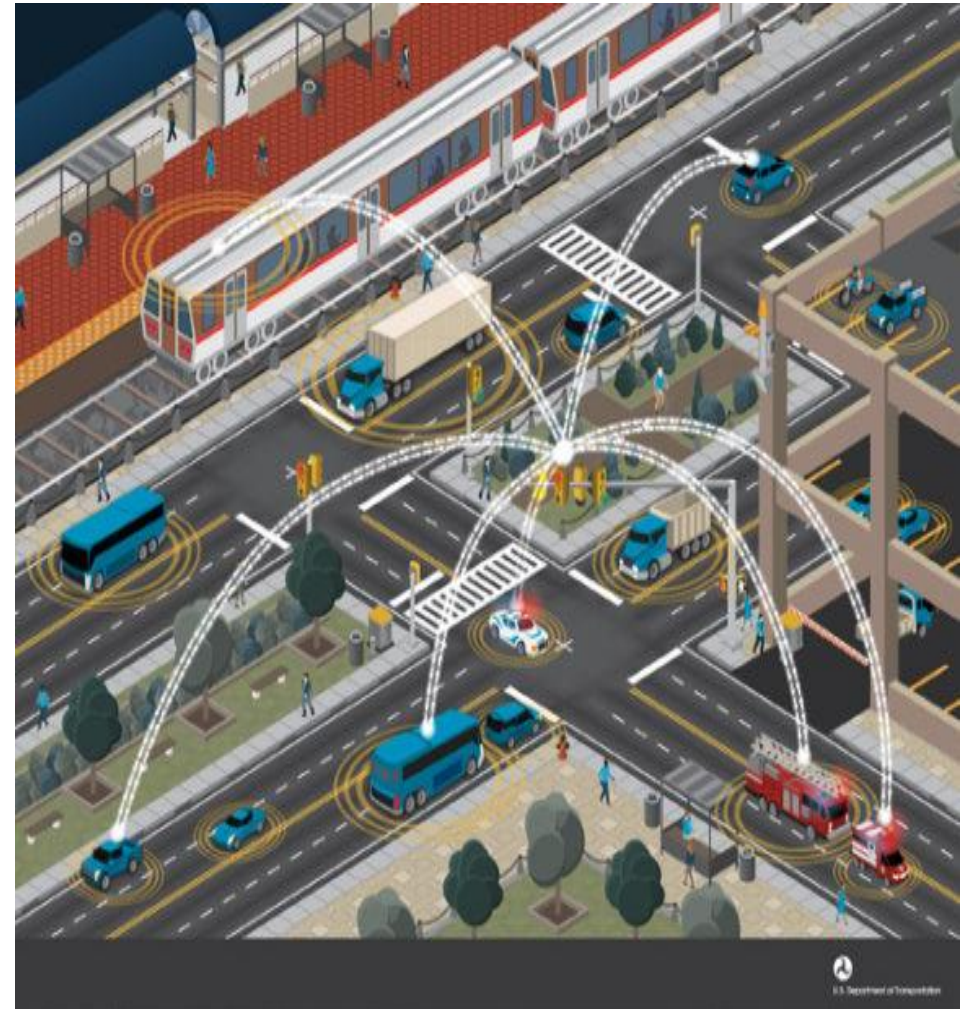
Objectives

- Purpose and Need
- Recommended Revisions
 - Board Rule 672-11
- Open Rule for Public Comment



Modernization of ROW Use Fees

- STB Rule 672-11 Fee Structure
 - Modernize
 - Streamline
 - Consolidate
- Connectivity Across Georgia
 - Thousands of Miles Telecommunications and Other Utility infrastructure on GDOT Rights-of-Way



Chapter 672-11

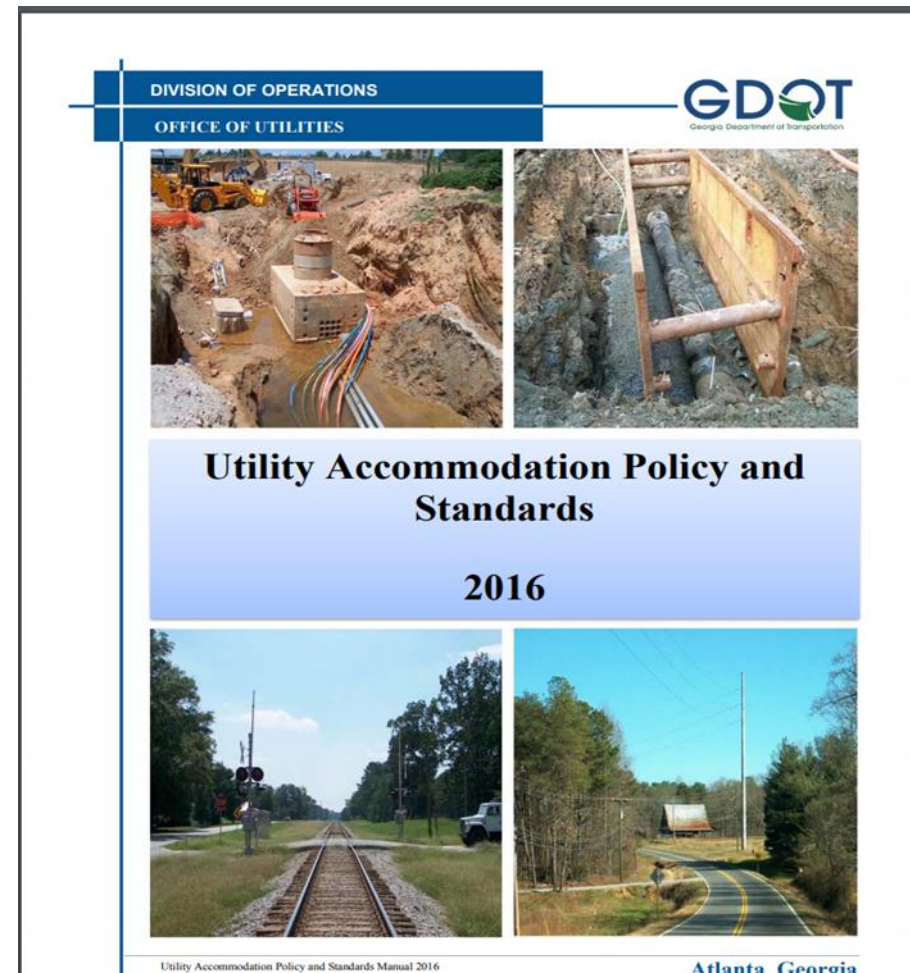
Maintenance, Relocation, Etc. of Facilities of Public Utilities

672-11-.01 Definitions

672-11-.02 Long Distance
and Trunk Communications
Cables, Issuance of Permits

672-11-.03 Long Distance
and Trunk Communications
Cables; Permit Fee Schedule

672-11-.04 Alternate
Procedure for Assessing Fees



Technological Advancements

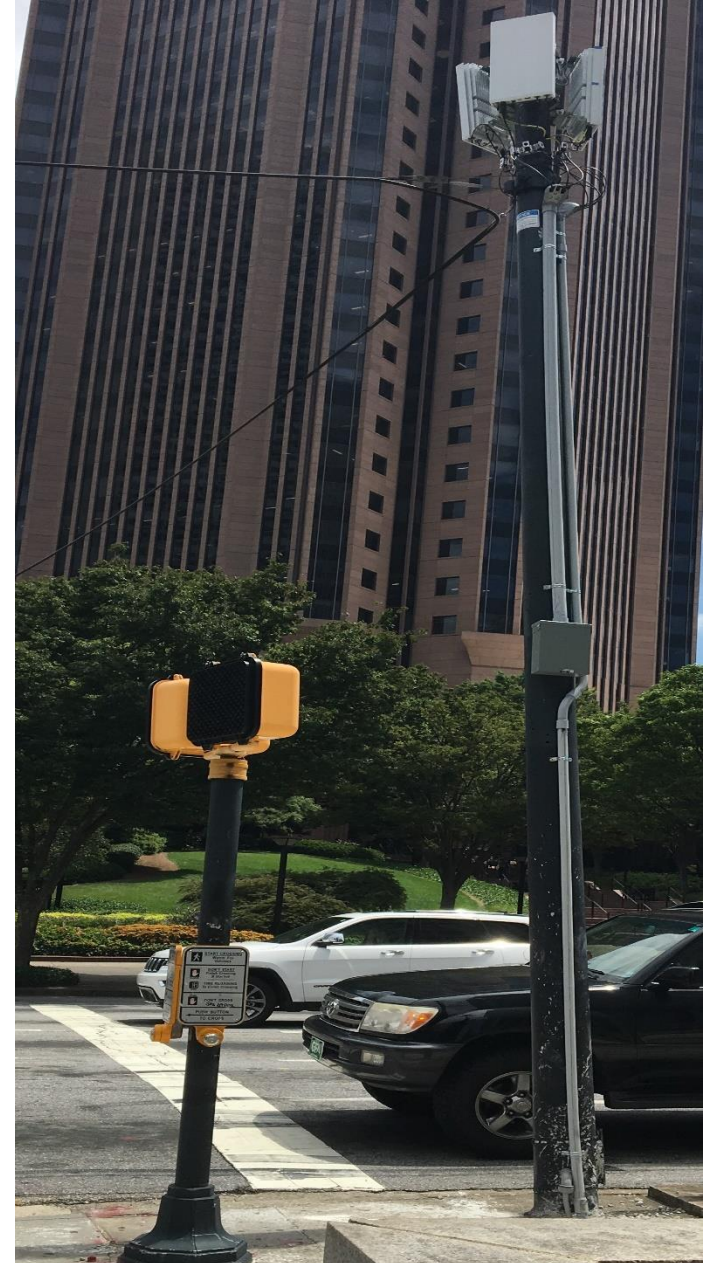
Redefine **Trunk Communications** and **Long Distance Cable**

- “Broadband” = High Speed internet Access
 - Copper Lines
 - Coaxial Cable
 - Fiber optics
 - Wireless



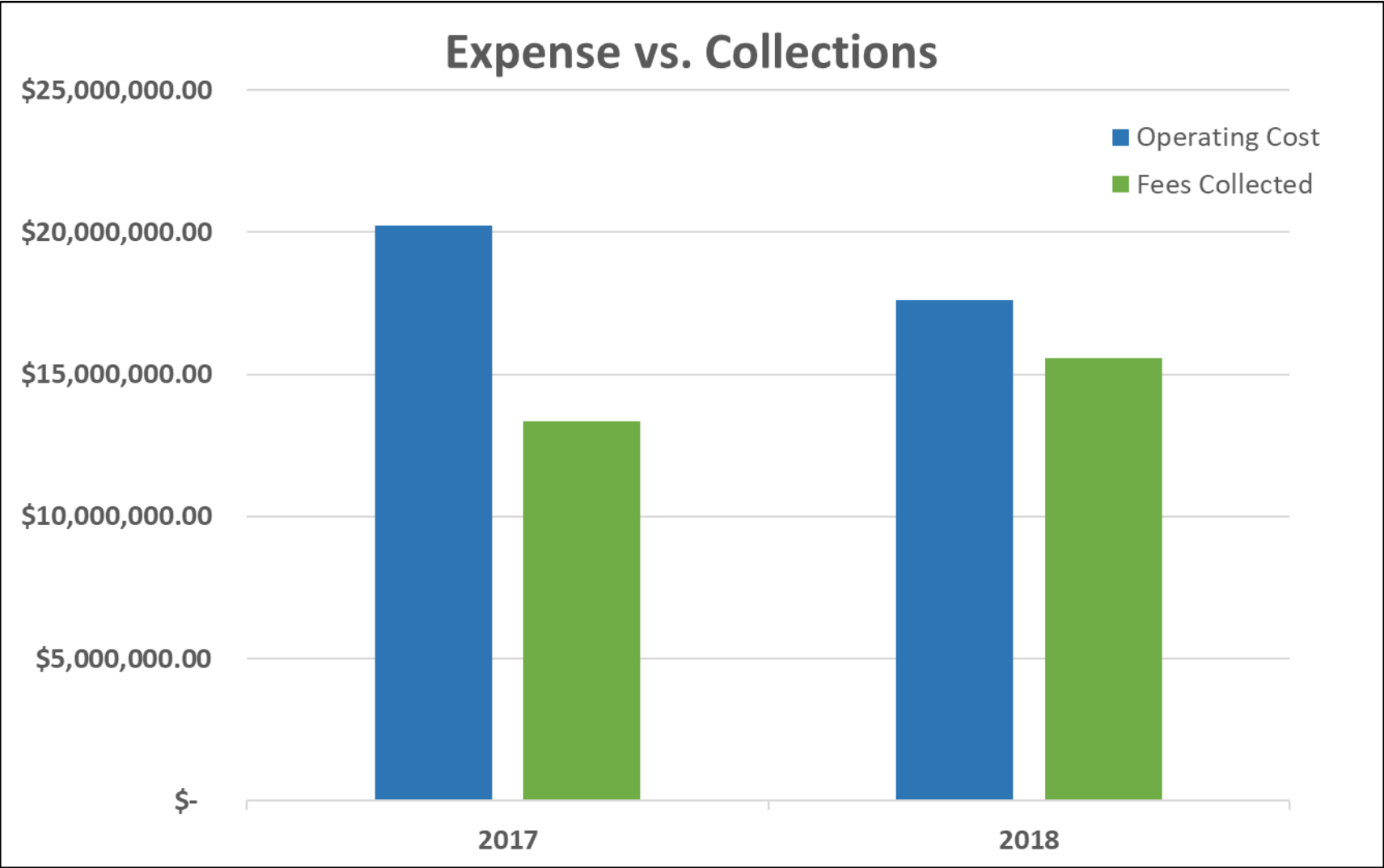
Data

Broadband Services: Wired or wireless service that consists of the capability to transmit data to and from end users and in combination with such service provides: (1) Access to the internet; (2) Computer processing, information storage, or protocol conversion; or (3) Any application or information content to be provided over or through broadband.





Operational Expenditure Analysis



Proposed Rule 672-11 Permit Fee Schedule

Annual Fee		
Communications Cables	\$0.50/foot	
Wireless Facilities (Small Cell)	Collocation	\$250/node
	New Pole	\$500/node



Proposed Rule 672-11 Permit Fee Schedule

“The Department may waive the provisions of this rule... to achieve the State of Georgia’s objective of deploying facilities to provide Broadband Internet Access Service to unserved areas of the State of Georgia”



Recap

- Considers all telecommunications facilities
 - Wireline
 - Wireless
- Revised Fee Structure
 - Linear Fee for Communications Cables
 - Ability to waive fees for Unserved areas
 - Per Node Fee for Wireless Facilities
 - Non-Communication Utilities distinction



For Board Action

Asking now for Board approval to open the Board Rules and post the draft for public comment with a deadline of January 4, 2020.



- ☐ Resolution Honoring
William 'Bill' Duvall
- ☐ For Board Action
- ☐ New Business
- ☐ Adjourn





State Transportation Board Meeting

November 19, 2020